

WINTER FUN & HOLIDAY SHOPPING GUIDE

In This Week's Editions

Serving Northern Berks County
Northern Reading Area &
Southern Schuylkill County

NORTHERN BERKS

Merchandiser

PUBLISHED BY... THE WINDSOR PRESS, INC. (Family Owned & Independent Since 1958)
6 NORTH THIRD STREET, P.O. BOX 465, HAMBURG, PA 19526-0465 • FAX: 610.562.2770
610.562.2267 OR 1.800.562.5521 • Open Monday Through Friday 10 AM - 4 PM

ON THE WEB: www.windsorpress.com or www.nbmerchandiser.com.

You can directly link to any display advertiser's website through our online edition. HIGHLIGHT & CLICK



LIKE US, LOVE US AND PLEASE SHARE US ON FACEBOOK.

Feel free to leave a comment about your local advertisers.



SCAN AND GO DIRECTLY TO OUR WEBSITE

WE ACCEPT



DINING & entertainment guide

DEUTSCH ECK
(DUTCH CORNER)

HOURS:
Wed. & Thurs. 4:00 pm - 7:00 pm,
Fri. & Sat. 4:00 pm - 8:00 pm
Sun. 11:30 am - 7:00 pm

Sandwiches
Platters
Homemade Desserts
The-Eck.com

Dine-In & Takeout

LENHARTSVILLE, PA • 610.562.8520

This Week: Nov. 15, 16 & 17
Next Week: Nov. 23 & 24
Reservations Highly Suggested

Shepherd's Pie Closed
Pork mit Kraut Corn Pie

BREAKFAST

Mackerel, Ham, Sausage, Pancakes, Eggs, S.O.S., Home Fries, Scrapple, Bacon & French Toast

SUNDAY NOV. 19, 2023
7:00 a.m. to 12 noon

LANDINGVILLE COMMUNITY FIRE COMPANY
For Hall Rental
Call 570.366.2716

J.A.S. BUFFET

International Buffet: CHINESE • JAPANESE • AMERICAN • ITALIAN
Featuring: SUSHI - HIBACHI - BBQ GRILL - ROTISSERIE

THANKSGIVING DAY BUFFET
THURS., NOV. 23 - 11 AM to 9 PM Call For Reservations 610-562-5828

Baked Ham	Seafood	Salmon	Lasagna
Roast Turkey	Combination	Assorted Fish	Mashed Potatoes
Roast Pork Loin	Pepper Shrimp	Raw Mussels	Cranberry Sauce
Roast Beef	Shrimp with Alfredo Sauce	Raw Clams	Vegetables
Spare Ribs	Peel & Eat Shrimp	Sweet Potatoes	Dried Corn & More
Steak	Cheese Mussels	Stuffing	Soup & Salad Bar
Steamed Clams		Potato Filling	Dessert
			Pumpkin Pie

\$18.99 per person Including Drink. Children's Dinner Priced By Age.

Also Serving Our Delicious Chinese Food
www.jashaobuffet.squarespace.com

1752 Tilden Ridge Drive
(Tilden Ridge Shopping Center)

Private Room For Your Next Event!
Parties, Banquets, Meetings - Seats 100 persons
610-562-5828

'TIS THE SEASON TO ADVERTISE!

Now is the time to Advertise in the East Penn Valley or Northern Berks

Merchandiser

Contact The Windsor Press!
CALL! FAX! EMAIL! OR STOP IN!
WE'RE HERE TO SERVE YOU
MONDAY THRU FRIDAY 10 AM - 4 PM

The Windsor Press INCORPORATED

SINCE 1958

6 N. Third St., PO Box 465
Hamburg, PA 19526-0465
610.562.2267 or Fax: 610.562.2770
E-mail: display@windsorpress.com
www.windsorpress.com
Find us Online, on Facebook, or by Email Subscriptions

HARD OF HEARING?

Your Doctor Said: You Need A Hearing Aid, But The Price Was Ridiculous & You're Right!

STARKEY-PHONAK-FINETONE-AUDINA
Direct Laboratory Discounts
On Most Major Brands

HEARING AID OUTLET CENTER
Personalized service for your individual needs!
Sales-Service-Repairs All Makes & Models
Digitals-Programmables-Batteryless
Most Insurances Accepted - Same Day or In-home Service - Satisfaction Guaranteed
610.929.9776

AUTO PARTS & SERVICES

ALWAYS BUYING: Wrecked, Running, Disabled & Junk Vehicles. Call for Prices.

NAFTZINGER USED AUTO PARTS, Auburn, PA 570-754-7491.

I PAY FOR CARS SAFELY. Licensed dealer buys Cars, Trucks and Classics for Ca\$h. Free notary service. Free pickup. Don't sign a blank title. Call Paul to ask why. www.ipayforcars.com Maxatawny Auto Sales, Kutztown 610-683-0480.

CHILDCARE

What do you call a group of kids who enlist in the military? The INFANTRY! :)

Say You Saw It In
The Northern Berks
Merchandiser

AUTOMOBILES/ TRUCKS

PAYING CASH FOR Junk, Wrecked and Vehicles. Call Desiree at 610-790-7995.

What do you call a training sergeant who's very kind and respectful?
A drill serGENTLEMAN!!

FAX in your advertisement
610-562-2770

PUBLIC AUCTION

REAL ESTATE, FURNITURE, COLLECTIBLES, RIDING MOWER

Saturday, November 18, 2023 at 9:00 AM

Auction: Held at 1905 Old Rt. 22, Lenhartsville, PA 19534.

Real Estate: Situated on 1 acre m/l is a 2-sty. sided home which has an eat-in kitchen, LR, full BA & 2 BRs on the 1st flr., upstairs has 2 BRs. House has full basement, oil heat. Onsite well & septic. Garden shed, carport & gazebo. Property is in the Hamburg School District.

To view the Property Phone 484.256.1331.

Auction Note: Real Estate will be offered at 12:00 Noon.

Terms On RE: 10% down, day of auction & balance on or before 45 days.

Items: Oak ball & claw stand, ball & claw piano stool, drop-leaf tbl., settee, blanket chest, 4-pc. Dep. BRS, asst. chests of drwrs., schl. desk, sm. potbelly stove, treadle sew. mach. & cabinets, bookshelf hutch & other, sm. butcher block stand, asst. chrs, uphold furn., Insignia flat-screen TV, porch swing, patio furn., 1943 Smith Dairy cal., 1954 Fryers Store cal., crock & jug, 2 flat irons, cuckoo clock, deco. milk can & coal bucket, deco. teapot, FP bellows, 2 brass spittoons, Majolica plate, Precious Moments figs, snow globes, bedding, quilts, quilt stand, 2 lg. Snow Crest bear banks, sew. items, area rug, Longaberger basket, flatware, KitchenAid mixer, asst. glassware, misc. kit. items, J.D. LX176 riding mwr., push mwr., wheelbarrow, stepladder, Shop-Vac., wgn., handled tools, misc. tools, lawn ornaments, misc. decorations, plus many other items. **Terms On Personal Prop.:** Cash or PA check only.

Auc. Note: Watch for photos on www.auctionzip.com.

Auct: DAVID P. LOEB, AU-002753-L Auction for: Lenhartsville, PA 19534 **SARAH POWELL ESTATE** 610.756.4260 **Exec.: Lori Pickel**
Atty: Antanavage-Farbiarz



LET YOUR EQUITY SHINE

Home Equity Lines of Credit

3.49% APR*

for the first 12 months

Let your home stand tall & shine this fall – with a line of credit through HRCU.

*APR = Annual Percentage Rate. Home Equity Lines of Credit (HELOCs) feature a variable interest rate and are limited to an 80% loan-to-value (LTV). The interest rate adjusts on a semi-annual basis in January and July each year based on the Prime Rate. The interest rate applied cannot increase or decrease more than 2.5% at each potential adjustment. The minimum APR is 4.00% and the maximum rate can never exceed 18.00%. The minimum HELOC loan amount is \$10,000 and the minimum advance amount is \$500. Monthly payment may vary. HELOC moves of first rate determinations based on applicant's credit score, debt ratio, etc. See the Credit & Security Agreements available at HRCU.

Member Since 1958 **NCUA** HDRIVER.ORG

DEAN R. ARNER, AUCTIONEER, LLC
PUBLIC AUCTION!
 Friday, November 17, 2023 at 10:00 AM
 Location: 2040 Tumblebrook Rd., Coopersburg, PA 18036.
 Antqs., Steiff collection, pedal cars, railroad memorabilia, guitars, adv. signs, Pyrex bowls, collectibles, sm. kitchen appliances, quality furn. & much, much more! Check full listing and photos at www.deanarnerauctions.com.
DEAN R. ARNER AUCTIONEER, LLC
 AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC
PUBLIC AUCTION!
 Thursday, November 16, 2023 at 10:00 AM
 Location: Andreas Station House, 42 Andreas Road, Andreas, PA 18211.
 Antiques, Hot Wheels & Johnny Lightning cars, John Deere & Toro riding mowers, Generac generator, tools, glassware, furniture, household goods & more!
 Check full listing and photos at www.deanarnerauctions.com.
DEAN R. ARNER AUCTIONEER, LLC
 AY-002077L • Ph.: 570.386.3389

UNDERKOFFLER COAL DELIVERY SERVICE

WILLIAMSTOWN, PA
 (Formerly Carl & Smith Coal Hauling)

ALL SIZES AVAILABLE
 GOOD QUALITY ANTHRACITE

CALL:
 717.329.9249 OR
 717.648.9289 ANYTIME
 Look Us Up On 




Support Local Business

MOBILE HOMES

Drive A Little, Save a Lot!
 New single wides \$60,900;
 Double wides \$101,900;
 Modulars \$139,900;
 We will not be undersold. 717-875-1288.

ANNOUNCEMENTS

Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-877-327-0686 today! (*236413).

MOBILE HOMES

SENIORS, ENJOY BEAUTIFUL AFFORDABLE ONE LEVEL HOUSING FOR LESS THAN RENT in 3 very nice true 55 & older age-restricted land/ lease retirement communities. Fleetwood, Bernville, Hamburg areas. 3 pre-owned singles (14x52 (our tiny home) (14x70). 1 & 2 BR models. 1 & 2 Bath models. Well maintained move-in conditions with many new features. Unique Blue Marsh Dam to State Game Lands/ Little Schuylkill Settings yet close to all conveniences. Low monthly fees. Mortgages available. \$29,999 to \$39,999. Visit www.kellerhousingcommunities.pa.com for details and photos. Sorry, NO dogs. Keller Homes. 610-944-7696.

SERVICES

MASTER ELECTRICIAN since 1987. No job too small. Reasonable prices. Free quotes. TODD HARING, Phone: 484-951-8624. PA#093516.

PET CREMATION Services Peach Tree Cremation Services, LLC, Leesport. Call Derek M.D. Leibensperger, 610-926-2737. Family Owned & Operated.

HOME REPAIR & REMODELING: We Offer Full Home Services from Small Repairs to Complete Homes. Call Us about your Project! Martin Construction 610-683-6120.

MOTORCYCLES/ATV'S

DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7, 1-888-650-9135 (*235628).

WANTED! MOTORCYCLES! Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$. Please Call 717-577-8206 Krmiller1965@yahoo.com (*234829).

When my wife is upset I let her color in my tattoos!!! She Just Needs a Shoulder to Cry on!!!

WANTED TO RENT/BUY

BUYING CLASSIC CARS Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Ca\$. Please Call 717-577-8206 Krmiller1965@yahoo.com (*234828).

CASH FOR YOUR CAR, Call 610-916-7000. Steve Moyer's Subaru.

I Buy Costume and Fine Jewelry. 50 years experience, pay Ca\$, will travel. Honest. Call Jane, 610-914-6026 or 484-345-0884.

RECREATION/SPORTING GOODS

What do you call a troop that survived pepper spray and Mustard gas? **Seasoned Veterans!**

FAX in your advertisement
 610-562-2770

SERVICES

Tree and Shrub Trimming and Removal, Stump Grinding, Storm Damage. Free Estimates, Reasonable Rates. Mountaintop Tree Service, Serving Berks since 1989. 610-929-8934.

Free Hearing Tests & Hearing Aid Demos. All Make Service & Repair. 80 Hearing Aid Batteries (any size) \$25; Hometown Hearing Aids, Jodi Follweiler LHS, 361 East Main St. Kutztown PA. 484-553-6720, www.hometownhearingaids.net

HOME IMPROVEMENTS

Safe Step. North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-the-line installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step 1-833-356-1954 (*230574).

Are you a pet owner? Do you want to get up to 100% back on Vet Bills? Physicians Mutual Insurance Company has pet coverage that can help! Call 1-866-314-0584 to get a free quote or visit insurebarkmeow.com/macnet (*236322).

HOME IMPROVEMENTS

Todd Bender LLC Plumbing Heating & Air Conditioning. Personally serving Hamburg and surrounding areas since 1991. Install, Service & Repair. Quality Workmanship. Call, Text or Email 570-449-8035 tmb1269@gmail.com HIC #PA107531

The Generac PWRcell, a solar plus battery storage system. SAVE money, reduce your reliance on the grid, prepare for power outages and power your home. Full installation services available. \$0 Down Financing Option. Request a FREE, no obligation, quote today. Call 1-866-783-0292 (*230484).

The bathroom of your dreams for as little as \$149/month! BCI Bath & Shower. Many options available. Quality materials & professional installation. Senior & Military Discounts Available. Limited Time Offer, FREE virtual in-home consultation now and SAVE 15%! Call Today! 1-877-540-2780 (*231067).

HOME IMPROVEMENTS

BOWERS CONSTRUCTION: Quality work, Reasonable Prices. Roofing, Siding, Remodeling, Windows, Decks, Additions, Garages. FROM FOUNDATION TO ROOF. Insured, 610-562-4692, PA#006953. Accepting Visa, Master Card, Discover and American Express.

What do you call a military officer who goes to the bathroom a lot? A LOOtenant!!!!

COMPUTERS/OFFICE

Why does the military have a strict dress code for ceremonies and events? **Civilian Casual Tees are not acceptable!**

MISCELLANEOUS

DISH TV \$64.99 For 190 Channels + \$14.95 High Speed Internet. Free Installation, Smart HD DVR Included, Free Voice Remote. Some restrictions apply. Promo Expires 1/21/24. 1-866-590-5561 (*233543).

SALES

Help Wanted

Are you motivated?
 Are you willing to work?
 Do have the ability to work independently?

General knowledge of computers a must.
 Must have your own transportation.

Email Resumé to display@windsorpress.com

The Windsor Press INCORPORATED
 SINCE 1958
 6 North Third Street
 P.O. Box 465
 Hamburg, PA 19526-0465
 610.562.2267
display@windsorpress.com
www.windsorpress.com E.O.E

Play Our Monthly Search Game and WIN!

(minimum of a \$25.00 prize)



Look for the owl's eyes somewhere in the last issue of the month in the East Penn Valley or Northern Berks Merchandiser and win!

Once you have found the eyes, e-mail the page number, edition & advertiser's name on ad, along with your Name, Address and Phone Number to: display@windsorpress.com. Please enter "EYES" in subject line of your e-mail. Entries must be received by Friday at 10 AM the week of the issue.

Winner will be announced in the following week's Merchandisers.

Two Guys Plumbing
 Specializing in
 All Types of
 Plumbing, Heating,
 Cooling, Electrical
 Service

HIC #PA005569

Heating & Cooling, Inc.

- 30+ YEARS EXPERIENCE
- WATER CONDITIONING
- LICENSED AND INSURED
- REMODELING/NEW CONSTRUCTION
- FREE ESTIMATES
- WELL PUMP SERVICE & INSTALLATION

61 PRICETOWN ROAD • FLEETWOOD, PA 19522
 610-683-5465 Fax: 610-683-3296
 Email: twoguys61@yahoo.com

STORAGE SHEDS MOVED
 Serving PA & NJ
 for over 30 years!!!

Reasonable Rates
 FREE ESTIMATES

Call: Glen
 610-926-5671
 FAX:
 610-916-2954
 Fleetwood, Pa.

Don't leave that shed behind! Move it with you!
 Do you have an unwanted shed, gazebo, or playhouse?

WEAVERS HAULING
 Over 30 Years Experience!

AUCTION LISTINGS

11-14-23	7955 Kings Highway, Lynnport	D. Arner
11-16-23	Andreas Station House, 42 Andreas Rd.	D. Arner
11-16-23	1104 Old Airport Rd., Douglasville	Horning Farm Ag.
11-16-23	4550 Old Packhouse Rd., Schnecksville	Houser Auc.
11-17-23	2040 Tumblebrook Rd., Coopersburg	Houser Auc.
11-18-23	767 Penn Dr., Tamaqua	Houser Auc.
11-18-23	1905 Old Rt. 22, Lenhartsville	David P. Loeb
11-18-23	Rehrersburg	Wagner Auc. Serv.
11-19-23	Springtown Fire Co. Banquet Hall, Springtown	R. H. Clinton & Co.
12-09-23	Beltzner Hall, Kutztown Fairgrounds	Geo Miller IV

THE ABOVE AUCTIONS ARE CURRENTLY SCHEDULED TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.
 This listing published courtesy of The Windsor Press, Inc., Hamburg, PA

ATTENTION READERS

Not Seeing The Advertisements,
 Sales or Specials From
 Your Favorite Businesses?
PLEASE LET THEM KNOW
 You Miss Seeing Them
 In The Online Merchandiser!

The Windsor Press
 INCORPORATED

6 North Third Street, P.O. Box 465
 Hamburg, PA 19526-0465
 610-562-2267
 display@windsorpress.com
 Hours: Mon.-Fri. 10 am to 4 pm
 www.windsorpress.com

The Windsor Press
 INCORPORATED

Current Hours & Contact Information:

Our East Penn Valley and Northern Berks Editions Are Online Weekly.

**CURRENT OFFICE HOURS:
 Monday - Friday 10 a.m. to 4 p.m.**

OFFICE & CLASSIFIED DEPT.:
 Call or Fax
 Monday through Friday
 or Email
 classifieds@windsorpress.com

DISPLAY & SALES:
 Call our office Monday, Thursday, or Friday;
 or Email
 display@windsorpress.com
 or
 Eric Francis 610.780.4285
 eric@windsorpress.com

PRINTING NEEDS:
 Email
 ryan@windsorpress.com
 or Call
 Monday, Tuesday,
 Thursday, Friday, Ext. 313

COPY & FAX SERVICES ALSO AVAILABLE

6 N. Third St., PO Box 465, Hamburg, PA 19526-0465
 610.562.2267 • FAX: 610.562.2770
 www.windsorpress.com

MISCELLANEOUS

SELF-STORAGE Secured, Indoor, size for every need. 24 hour access. Located off Rt. 61 behind Bell Trucking & Kuzan's Hardware. Call **RUBRIGHT'S 610-562-3886**

HAND MADE QUILT: Earthy/Camping themed with neutral colors. 168X78. Can see pics at 484-523-5514. Machine quilted for stability and lasting wear. \$300. Brand New, Just finished.

What do hungry Marines eat?!
SUB SANDWICHES!!

BUYING WRECKED, RUNNING OR DISABLED CARS • TRUCKS • VANS • EQUIPMENT • FORKLIFTS

Drive in or We'll Pick Up!
 Call: 570.754.7491

NAFTZINGER USED AUTO PARTS
 S. 7th St., Box 223, Auburn, PA 17922
 Open Mon.-Fri. 8:30-4:30; Sat. 8:30-2:00; Sun. Closed

MISCELLANEOUS

Metal Roofing & Siding For Houses, Barns, Sheds etc, 36" Coverage, Painted \$2.35LF, Bare \$1.45 to \$1.70LF, sold as seconds or Rainbow \$1.35LF Made in Eprata, PA 717-445-5222, (*236504).

HOUSER'S PUBLIC AUCTIONS

RIFLES, SHOTGUNS, AMMUNITION, FISHING REELS/LURES/RODS, FULL ANIMAL MOUNTS, AGATE/TINWARE, CROCKS, ANTIQUES, FURNITURE & MORE

Date: Thursday, November 16, 2023 Starts at 9 AM.
 Location: 4550 Old Packhouse Rd., Schnecksville, PA (Fire Hall).

Much More - Full Ad/Pics at
 www.Houserauctioneers.com.

No Buyer's Premiums! Watch Websites 2-3 Days Prior For Additional Pictures.
NATHAN HOUSER Aucts., AU-005534
DOUG/TIM HOUSER, Assoc. Aucts.
 610.799.2396 or 484.550.8593

RECEIVE AN EMAIL TO VIEW OUR ISSUES EACH WEEK!

Email Your Email Address To:
 display@windsorpress.com
 with your request!

YOU MAY ALSO CALL TO PROVIDE YOUR EMAIL ADDRESS, BUT EMAILING IS BEST!

COMMUNITY CALENDAR
 East Penn Valley & Northern Berks Merchandisers

Any nonprofit organization may send us notification of your upcoming events. We will publish this information in the Merchandisers of your choice for a \$5 flat charge per paper per week.

Community Calendar listings are limited to 35 words or less for the nonprofit cost of \$5 and must be submitted in writing. In addition, we are able to run the event information at No Charge for 1 week in both Merchandisers if a Display Ad is also run. This information must be received no later than the Thursday prior to publication date. Mail information and payment as needed to The Windsor Press Inc. Community Calendar, PO Box 465, Hamburg PA 19526-0465, or email to: classifieds@windsorpress.com, FAX: 610.562.2770, or bring the information into our office at 6 N. Third St., Hamburg, PA. Questions can be directed to the office at 610.562.2267.

11/18/23, First Reformed UCC, Hamburg Christmas Bazaar: Saturday 8am-2pm. Vendors, Homemade crafts, pies, bread, cookies, soups, chili, bbq's, candy, basket Raffle goes off at 1:30! Free Admission, plenty of parking, 76 S 3rd St, Hamburg.

THE Merchandiser CLASSIFIED AD FORM:

Place Your Ad:
 By Phone: 610.562.2267
 FAX: 610.562.2770
 or E-Mail:
 classifieds@windsorpress.com

STEP #1 ENTER YOUR:
 PHONE NUMBER _____
 NAME _____
 ADDRESS _____

(This information is for our records only)

STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)**

<input type="checkbox"/> Announcements	<input type="checkbox"/> Farm Equip./Livestock	<input type="checkbox"/> Miscellaneous	<input type="checkbox"/> Recreation/Sporting Goods/Equipment
<input type="checkbox"/> Antiques	<input type="checkbox"/> Garage/Yard Sales	<input type="checkbox"/> Mobile Homes	<input type="checkbox"/> Seasonal Equipment
<input type="checkbox"/> Automobiles/Trucks	<input type="checkbox"/> Help Wanted	<input type="checkbox"/> Motorcycle/ATVs	<input type="checkbox"/> Services
<input type="checkbox"/> Auto Parts & Svcs.	<input type="checkbox"/> Home Improvements	<input type="checkbox"/> Pets & Animals	<input type="checkbox"/> Wanted To Rent/Buy
<input type="checkbox"/> Boats/Motors	<input type="checkbox"/> Household Items/Furniture	<input type="checkbox"/> For Rent	<input type="checkbox"/> Valentine's/Special Occasions
<input type="checkbox"/> Childcare	<input type="checkbox"/> Lost & Found	<input type="checkbox"/> Real Estate	
<input type="checkbox"/> Computers/Office		<input type="checkbox"/> RVs/Campers	

SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication)
 FREE to Commercial ads

STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR (Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

STEP #4 CHOOSE A PUBLICATION DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

East Penn Valley Merchandiser
 Northern Berks Merchandiser
 Both (Cost Would Be Double)

STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN: (PLEASE CHECK ONE BOX.)

Run: 1 Week 2 Weeks 3 Weeks 4 Weeks _____

Enter Starting Date Of Ad _____

Total Amount Paid \$ _____ Check # _____

STEP #6 CHOOSE METHOD OF PAYMENT (PAYMENT MUST ACCOMPANY AD)

We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)

Credit Card Information: NAME ON CARD _____
 ACCOUNT # _____ EXP. DATE _____
 TYPE OF CARD: VISA _____ MasterCard _____ Discover _____ CVC Code: _____
 SIGNATURE: _____

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465
 Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526
 Place Your Ad By Phone By Calling 610.562.2267

Please have your account number and expiration date available.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

RATES:
REGULAR AD:
 Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each
COMMERCIAL AD:
 Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each
 Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.

UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.

SPECIAL PRICING!

Contact your sales representative or the office for details!

Schedule Your Christmas Greeting

To Run In The Merchandiser To

- Thank Your Customers
- Wish Them A Wonderful Holiday

Deadline: Monday, Dec. 11, 2023



6 N. Third St., P.O. Box 465
Hamburg PA 19526-0465
610.562.2267 FAX: 610.562.2770
Office Hours: Mon.-Fri. 10-4
www.windsorpress.com
display@windsorpress.com

YOUR BUSINESS CARD
=
YOUR BUSINESS SUCCESS

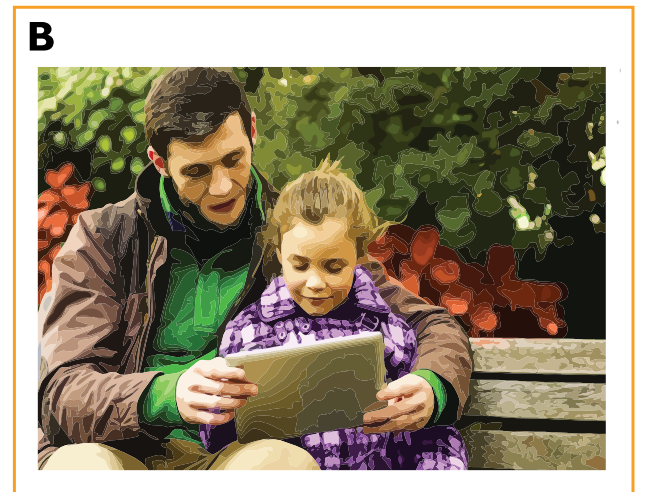
YOUR BUSINESS CARD SAYS IT ALL

Let us help you say it with Business Stationery!
Professional...Affordable...Fast



6 North Third St.
P.O. Box 465,
Hamburg, PA 19526-0465
610.562.2267
Fax: 610.562.2770
www.windsorpress.com

WHAT'S THE DIFFERENCE?
There are four things different between Picture A and Picture B. Can you find them all?



Answers: 1. Dad's mustache is missing 2. Girl's coat is pink 3. Button on shirt are missing 4. Leaves in background are orange

CARD OF THANKS FORM

Please Clearly Write The Information You Would Like In Your Ad On The Lines Below:

CHOOSE A PUBLICATION:
 East Penn Valley
 Northern Berks
 Both
 Issue Date: _____
 Phone: _____
 Name: _____
 Address: _____

Submit your information and payment to:
The Windsor Press, Inc
 6 N. Third St., PO Box 465
 Hamburg, PA 19526-0465
 610.562.2267
 FAX: 610.562.2770
 OR E-mail: display@windsorpress.com

"Card of Thanks"

The "Card of Thanks" can only be used for illness, fire, or bereavement.

Actual Size of Ad
Cost: \$20.00

per week/per paper

MISCELLANEOUS

Prepare for power outages today with a GENERAC home standby generator \$0 Money Down + Low Monthly Payment Options. Request a FREE Quote Call now before the next power outage: 1-855-465-7624 (*236269).

Stroke and Cardiovascular disease are leading causes of death, according to the American Heart Association. Screenings can provide peace of mind or early detection! Contact Life Line Screening to schedule your screening. Special offer- 5 screenings for just \$149. Call 1-866-518-8391. (*234826)

Switch and save up to \$250/year on your talk, text and data. No contract and no hidden fees. Unlimited talk and text with flexible data plans. Premium nationwide coverage. 100% U.S. based customer service. For more information, call 1-888-684-1169 (*236911).

We transform your kitchen in less time, with less stress, at an amazing value. Since 1979, Kitchen Magic, a family owned business offering cabinet refacing, new cabinetry, and luxury counter top throughout the Northeast. Call today for a free estimate 1-844-887-5145, PA017137. (*234827).

SEASONAL EQUIPMENT

What should have been the day we chose to celebrate World Military Day? *March Forth!*
EMAIL YOUR CLASSIFIEDS
classifieds@windsorpress.com

MISCELLANEOUS

Don't let the stairs limit your mobility! Discover the ideal solution for anyone who struggles on the stairs, is concerned about a fall or wants to regain access to their entire home. Call AmeriGlide today! 1-844-317-5246 (*236966)

MISCELLANEOUS

DENTAL INSURANCE from Physicians Mutual Insurance Company. Coverage for 350 plus procedures. Real dental insurance - NOT just a discount plan. Do not wait! Call now! Get your FREE Dental Information Kit with all the details! 1-877-553-1891 www.dental50plus.com/macnet #6258 (*231066).

DIRECTV OVER INTERNET

Get your favorite live TV, sports and local channels. 99% signal reliability! CHOICE Package, \$84.99/mo for 12 months. HBO Max and Premium Channels included for 3 mos (w/CHOICE Package or higher.) No annual contract, no hidden fees! Some restrictions apply. Call IVS 1-866-629-6086 (*235224).

FREE high speed internet for those that qualify. Government program for recipients of select programs incl. Medicaid, SNAP, Housing Assistance, WIC, Veterans Pension, Survivor Benefits, Lifeline, Tribal. 15 GB internet service. Bonus offer: Android tablet FREE with one-time \$20 copay. Free shipping & handling. Call Maxsip Telecom today! 1-833-516-2829 (*236842).

NEED IRS RELIEF \$10K-\$125K+ Get Fresh Start or Forgiveness. Call 1-877-705-1472 Monday through Friday 7am - 5pm. PST (*231799)

ANNOUNCEMENTS

Become a Published Author. We want to Read Your Book! Dorrance Publishing, Trusted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit dorranceinfo.com/macnet (*231064).

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - 50% off Installation + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-855-338-4807 (*232052).

Paying Cash for Vintage Christmas Items and Hex Items. Call Jill at 610-914-1184. At Antique Treasures 55 Roadside Drive, Shartlesville. Currently open Saturday and Sunday 11-4.

An Officer calls a young Soldier to attention, scolding him that he didn't see him at camouflage training that morning!!! "Thank you, sir." The soldier responds (: :

PETS & ANIMALS

Why aren't there any insects on an Army base?
It's a NO FLY zone!!!
 ahahahaha

Why aren't there any insects on an Army base?
It's a NO FLY zone!!!
 ahahahaha

READER'S Recipe



FRENCH BREAD


2 pkgs. Fleischman's yeast 1 tsp. sugar 1/4 c. warm water 2 Tbsp. Crisco	2 Tbsp. sugar 2-1/2 tsp. salt 2 c. boiling water 6 c. Gold Medal flour
---	---

Place yeast in measuring cup. Sprinkle with 1 teaspoon sugar. Add water. Let stand 5 minutes or until yeast is dissolved. Place shortening, sugar and salt in large mixing bowl. Add boiling water. Cool to lukewarm. Combine yeast and shortening mixtures. Blend thoroughly. Add half of the flour. Beat until smooth. (Reserve 1/4 cup of flour for kneading.) Add remaining flour to dough. Remove to floured board. Cover and let stand for 10 minutes. Remove cover and knead for 12 minutes. Place in well-oiled bowl. Cover and let rise in warm place about 1-1/2 hours or until double in bulk. Punch down and let rise again. Remove to bread board and form 2 balls. Cover and let rest for 10 minutes. Remove cover and roll each ball in 13x9 inch rectangle. Begin with wide side and roll each rectangle tightly toward you. Seal edges by pinching together. Form 16 inch loaves with tapered ends. Place on baking sheet. Cut slashes 1/4 inch deep in loaves at 2 inch intervals. Brush tops and sides with beaten egg. Let stand in warm place until double in bulk. Bake in moderate oven (400°) for 25 to 30 minutes. (Keep a large shallow pan of boiling water on the bottom of the oven while baking. This helps to give a delicious crusty brown loaf.) Remove from baking sheet and place on cooling rack.

Send your recipes to: The Windsor Press, Inc.
 6 N. Third St., PO Box 465, Hamburg, PA 19526-0456
 Fax: 610.562.2770 or E-mail: display@windsorpress.com
www.windsorpress.com

NORTHERN BERKS Merchandiser AND EAST PENN VALLEY Merchandiser

Serving Homes & Businesses PLUS Worldwide With Our Online Editions! PUBLISHED EVERY WEDNESDAY BY



SIX NORTH THIRD STREET
 P.O. BOX 465
 HAMBURG, PENNSYLVANIA 19526-0465
 610.562.2267
 FAX: 610.562.2770
 www.windsorpress.com

OFFICE HOURS: MONDAY - FRIDAY 10:00 A.M. TO 4:00 P.M.
YOU CAN CALL, FAX OR EMAIL US ANYTIME
 Family owned and independent since 1958
WE ARE HERE TO SERVE YOU!

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.
 We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.
 The closing time for both the Northern Berks Merchandiser and the East Penn Valley Merchandiser "classified advertisement" and the East Penn Valley "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks display advertisement is Friday noon. Any deviation from this will be published in both papers.

*Shopping in a
Winter Wonderland...*

2023

Winter Fun

and

Holiday
Shopping
GUIDE



A Special Supplement To The East Penn Valley
& Northern Berks Merchandisers November 16, 2016

Winter Fun & Holiday Shopping Guide!



Give The Gift Of Travel!

Maven Travel
ASK THE EXPERTS!

Surprise your family and loved ones with a gift they won't soon forget. We can help you plan the vacation of your dreams.

We Have Something For Everyone!

- * Ocean Cruises
- * Escorted Tours
- * River Cruises
- * All Inclusive Vacations
- * Honeymoons
- * Adventure Travel

APRIL SANDRIDGE
april@bookmaventravel.com
19 S. Fourth Street, Hamburg, PA 19526
610.562.2002 or 610.780.4709

Purchase a Maven Travel Gift Certificate. WITH US YOU CAN DESIGN YOUR OWN VACATION! Give us a call today to schedule your free consultation. **IF YOU CAN DREAM IT, WE CAN PLAN IT!**



Christmas Bazaar

ST. MARY CATHOLIC CHURCH
Ave Maria Hall
94 Walnut Road, Hamburg, Pa.

SATURDAY, NOVEMBER 18
8 a.m. to 1 p.m.

*Crafts & Gifts! Theme Basket Raffle!
Homemade Christmas Cookies! Quilt Raffle!
Homemade Breakfast and Lunch
Foods from the Kitchen!*

610.562.7657 ~ www.stmaryhamburg.org

Gifts For The Whole Family

Great Selection Of Auto Parts, Accessories & Supplies!



christmas gift certificates available

Thren's
Auto Parts

515 Hawk Ridge Drive, Hamburg, PA 19526
610-562-7838

HOURS: Mon. thru Fri. 8:00 AM to 7:00 PM;
Sat. 8:00 AM to 3:00 PM; Closed Sunday

~ Holiday Savings Coupon ~
15% OFF Your Total Purchase

Good only at Thren's Auto Parts in Hamburg. Applies to in stock only. Must be presented at time of purchase. Excluding batteries and oil. No special orders. Not valid with other offers. Expires 12/31/23. WP



FALKEN TIRE

WILDPEAK A/T3W
ALL-TERRAIN,
ALL-WEATHER
RUGGED CAPABILITY

- Deepest Tread in the Category
- Durable Off-Road Capability
- Powerful High Torque Support
- Rugged Sidewall Protections



GOODYEAR

ASSURANCE® WEATHERREADY™
WEATHER REACTIVE TRACTION FOR PREDICTABLE CONTROL IN EVERY SEASON

- Evolving Traction® Grooves
- 3D TredLock® Technology
- Asymmetric Tread Pattern and Sweeping Tread Grooves
- Zigzag Biting Edges
- Specialized Silica Tread Compound

KANTNER'S TIRE SERVICE, INC.

230 South Franklin Street, SHOEMAKERSVILLE • 610-562-2567
Hours: Mon. thru Fri. 7:30 AM to 5 PM; Closed Sat./Sun.
www.kantnerstire.com

Accepting: Goodyear Credit Cards

OUT-THE-DOOR TIRE PRICES
All Tire Prices Include Mounting, Balancing, And New Valve Stem



For The Holiday Season
CHRISTMAS CARDS

by LANG and Leanin' Tree

Craft Kits by Works of Ahhh...
Puzzles by SunsOut
Jonathan's® Spoons
Beautifully Handcrafted Locally from Wild Cherry Wood

Adams & Bright Drugs, LLC
306 State St., Hamburg, PA 19526
Ph. 610-562-2738

200 SELLERS UNDER ONE ROOF



HUGE INDOOR GARAGE SALE

NOVEMBER 18-19
SAT 8-5 | SUN 10-4

ALLENTOWN FAIRGROUNDS
AGRI-PLEX

Admission \$5
FREE PARKING

Find incredible deals on new, used, and cherished items!

SUPERGIGANTICGARAGESALE.COM

The Super Giganitic Garage Sale is a Ballantine Management Event. Questions? Call 407-854-2111

Evelyn & Harriette's Gifts

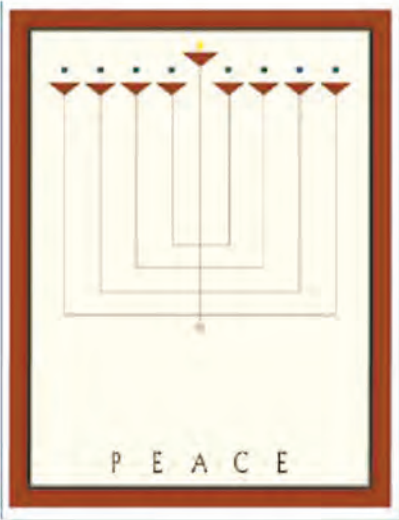
GIFTS - TOYS - NICE THINGS

1232 Oysterdale Rd. Oley, PA 19547

Located 1 mile north of the Rt. 73 Pleasantville traffic light
610.987.6055 Open: Tue - Sat 10 - 5

Holiday Hours: Nov. 1 - Dec. 24, Mon. - Sat. 10 -5, Sunday 12 - 4
Closed Nov. 19, 20 & Thanksgiving Day

THE HOLIDAYS WILL SOON BE HERE
OUR ADVICE: SHOP LOCAL, SEEK QUALITY, BUY VALUE



YOU WILL FIND GIFTS FOR EVERYONE ON YOUR LIST

POTTERY, ORNAMENTS, "NICELY DIFFERENT" GREETING CARDS, STEM KITS,
WOOD TOYS, ADVENT CARDS AND CALENDARS, PUZZLES, MITTENS AND SCARVES,
GAMES, ACTIVITY KITS, PUPPETS, AND MUCH MORE

Stop in and see us, you will be surprised at what you will find.

Winter Fun & Holiday Shopping Guide!

Shop local at **Erb Electric** for stress-free Christmas shopping!
Your One-Stop Shop for Appliances, Bedroom Suites, Mattresses, Recliners, Dining Sets and More!!

20% Off
Any Furniture Purchase

Good only at Erb Electric.
Coupon Valid 11/15/23-12/24/23
Not valid on sale items. WP

\$10 Off
Any Appliance Service Call!

Good only at Erb Electric.
Coupon Valid 11/15/23-12/24/23
Not valid on sale items. WP

\$25 Off
Any Appliance Over \$200.00!

Good only at Erb Electric.
Coupon Valid 11/15/23-12/24/23
Not valid on sale items. WP

We offer free and fast delivery! Same day or next day service!

Erb
ELECTRIC
PA027347

Serving The Community For Over 75 Years!

TV, Appliances, Furniture and Gifts
•Sales •Service •Rentals



15085 Kutztown Rd., Kutztown, PA • 610-683-7324

HOURS: Mon.-Fri. 10 AM to 5 PM; Sat. 10 AM to 2 PM



Pennsylvania Fall Fiber Arts Festival

NOVEMBER 18 & 19, 2023

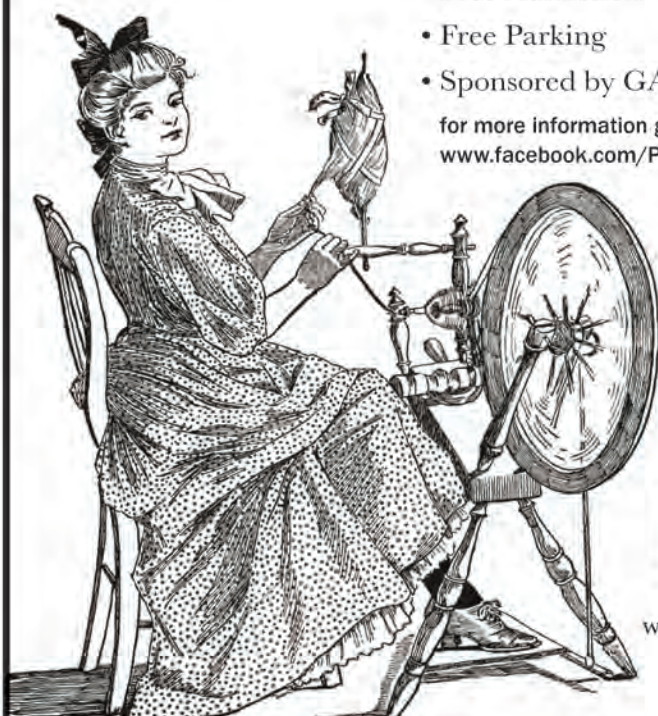
SATURDAY 9-5 AND SUNDAY 9-4

THE LEESPORT FARMERS MARKET

312 Gernants Church Rd, Leesport, PA 19533

- Free Admission
- Free Parking
- Sponsored by GALA

for more information go to:
www.facebook.com/PaFallFiberArtsFestival



www.galaonline.org

For more information or to register as a vendor (space is limited) please contact event chairperson

Kathy Kenworthy — by phone: 610-926-6120 —
by email: almostaranch_96@comcast.net

Make Christmas shopping easy this year with a visit to **Nooks and Crannies!**

\$10 Off
Any Purchase Over \$50.00!
Good only at Nooks and Crannies.
Coupon Valid 11/15/23 - 12/29/23. Not valid on sale or consignment items. WP

30% Off
Any 1 Item In The Store!
Good only at Nooks and Crannies.
Coupon Valid 11/15/23 - 12/29/23. Not valid on sale or consignment items. WP

Nooks and Crannies
15085 Kutztown Road, Kutztown, PA
610-683-8575
Hours: Monday-Friday 10am-5pm & Saturday 10am-2pm

MEADOWWOOD MUSIC

610-916-1285

Great Gifts • Great Prices

Guitars • Banjos • Violins • Mandolins
Ukes • Amps • Lessons • Repairs

8521 Allentown Pike • meadowwoodmusic.com

What is A Town?



A town is a group of people.

- It is a school.
- It is a city government.
- It is churches.
- It is industry and jobs.
- It is retail businesses.



They all have to work together. All must have the support of the people or there is no town.



Give your local merchant a chance for your business and the first opportunity to make the sale. The local retailer pays the highest percentage of local taxes. They are the ones contacted first for contributions to charitable projects. They provide jobs.

Without their store, you have no town.

GIVE THE LOCAL MERCHANT A FAIR SHAKE.