OUR 66th YEAR



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NORTHERN **BERKS**

We Remember Honoring the Heroes of Memorial Day



DIRECTLY TO

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From Hamburg I-I/2 miles East on Old Rt. 22 turn Left on Valley Rd. I block. (Windsor Industrial Park) STORAGE AREAS: 5'x5' TO 10'x20'
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Call 610.562.5162

RECEIVE AN EMAIL **TO VIEW OUR ISSUES** EACH WEEK!!!

Email Your Email Address To: display@windsorpress.com with your request!

YOU MAY ALSO CALL US TO PROVIDE YOUR **EMAIL ADDRESS, BUT EMAILING IS BEST!**

MOTORCYCLES/ATV'S

DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 1-888-650-9135 (*235628).

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WANTED! MOTORCYCLES! Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$h. Please Call 717-577-8206 KR-Miller1965@yahoo. (*234829).

DEAN R. ARNER, AUCTIONEER, LLC

PUBLIC AUCTION! Thursday, May 25, 2023 at 10:00 A.M.

Location: 576 Springhouse Road, Lehighton, PA 18235. Antqs., tools, lawn & grdn. items, air compressor, push mower, h-hold goods, furn., alum. ladders & more! Check full listing and photos at www.deanarnerauctions.com.

DEAN R. ARNER AUCTIONEER, LLC AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC

PUBLIC AUCTION!

Saturday, May 27, 2023 at 9:00 A.M.

Location: 960 Creek Rd., Bangor, PA 18103. Large auction w/antiques, a bell collection inc. church bells, brass & CI bells, old tools, farm primitives, crocks, store jars, milk carriers, adv. tins & boxes, household goods & much, much more! Check full listing and photos at www.deanarnerauctions.com.

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DEAN R. ARNER, AUCTIONEER, LLC

OUTSTANDING MEMORIAL DAY AUCTION!

Monday, May 29, 2023 at 9:00 A.M. Location: 2409 Route 737, Kempton, PA 19529. Firearms, early boxed toys, advertising, jewelry, antiques & collectibles, primitives, textiles, tools, box lots, scrap metal pile & much, much more! Check full listing & photos at www.deanarnerauctions.com.

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Who Help Support Our Community!

Play Our Monthly Search Game and LOOK FOR THE EYES! (minimum of a \$25.00 prize)

Look for the owl's eyes somewhere in the last issue of the month in the East Penn Valley or Northern Berks Merchandiser and win!

Once you have found the eyes, e-mail the page number, edition & advertiser's name on ad, along with your Name, Address and Phone Number to: display@windsorpress.com. Please enter "EYES" in subject line of your e-mail. Entries must be received by Friday at 10 AM the week of the issue.



Winner will be announced in the following week's Merchandisers.





Today we honor the memories of

The brave American soldiers who made the ultimate sacrifice for this country. Their courage, commitment and selflessness will always be remembered with gratitude. We will never forget that freedom is not free.

MEMORIAL DAY FESTIVITIES:

Memorial Day Parade = Hamburg | Monday, May 29 at 9:00am Salem Belleman's Church Memorial Day Picnic Service 2:30 pm Food 2-7 pm; Music by Washington Band Of Annville 4-7 pm

10% FUNERAL HOMES, INC. **7** Phone: 610-562-7823 or 610-926-2737 Toll Free: 1-800-875-1446 **HAMBURG LEESPORT**

65 South 4th Street, Hamburg Donna Leibensperger Parr, Supervisor

223 Peach Street, Leesport Derek M. D. Leibensperger, Branch Supervisor

Todd J. Kennedy, Funeral Director

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Donate vour car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-877-327-0686 today!(*236413).

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Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - \$500 Discount + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-855-338-4807 (*232052).

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Looking for auto insurance? Find great deals on the right auto insurance to suit your needs. Call today for a free quote! 866-924-2397(*232805).

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LIQUIDATION BOOK/ CONTENTS SALE

Shartlesville Library 51 N. Fifth Street, Shartlesville

Friday, May 26 8 AM to 2 PM & 6 PM to 8 PM Saturday, May 27 8 AM to 2 PM Sunday, May 28 8 AM to 2 PM

All proceeds benefit the Baseball & Softball Association In Shartlesville

What's the Difference?

There are four things different between Picture A and Picture B. Can you find them all?

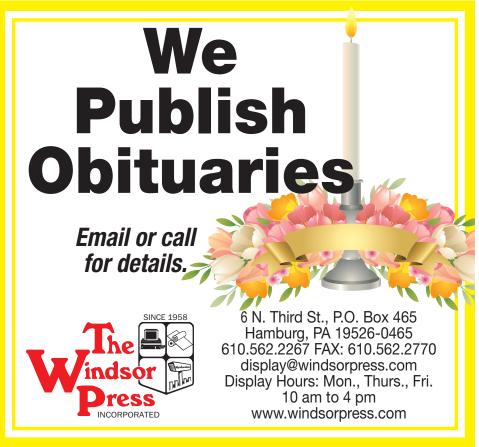
Α



В



row 3. Missing tractor 4. Pencil in pocket Answers: I. No hat on man 2. Extra plant in first





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Also Open For FAXING & COPIES

DISPLAY DEPT: Call Monday,

Thursday & Friday or email display@windsorpress.com

SALES STAFF:

David Ray: 610.780.4286 dave@windsorpress.com Eric Francis: 610.780.4285 eric@windsorpress.com

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Two Friedrich Room Air conditioners, (1) 8000 BTU \$220, (1) 6000 BTU \$180; Great quality, used only 2 seasons, 610-653-1937.

MISCELLANEOUS

FOR SALE: Four New Roomto- Room 10.000 BTU Air Conditioners with remote, two are Hunter and two are LG \$250 per air conditioner or two or more \$200 per air conditioner. Call 610-562-3409. If no answer please leave name. phone number and that you are calling about the air condition-

GARAGE/YARD SALES

Yard Sale MAY 27th 7am -Noon rain or shine 6 N 3rd St Hamburg PA The Windsor Press in the back of the building. Lots of items DVD's, to sell. books, kid's toys, Boyds Women^rs shoes, Bears, Decor, Household Home items, Kitchen items, Bath & glasses, Mugs, Body Works lotions, Christmas items, Wrapping paper, makeup, Craft items, Antiques of all painting supplies, sorts, outdoor chair cushions, Purses, Office furniture, Pedal Cars, Variety of tools, furniture, antiques, Vinyl's from 1950's, 1960's, 1970's, 1978's Country, Orchestra & Rock & Roll plus much much more.

YARD SALE: 3523 Old 22 Hamburg. Saturdays May 27 and June 3 7:30 to noon. Housewares, Harley, Redskins, Children, Men's/ Women's clothing too much to list. Items priced to sell.

MISCELLANEOUS

SELF-STORAGE Secured, Indoor, size for every need. 24 hour access. Located off Rt. 61 behind Bell Trucking & Kuzan's Hardware. RUBRIGHT'S 610-562-3886

HAND MADE QUILT: Earthy /Camping themed with neutral colors. 168X78. Can see pics at 484-523-5514. Machine quilted for stability and lasting wear. \$300. Brand New, Just finished.

FOR SALE: 2 Burial Lots 1 with a vault. Side by Sides in the "Garden of Devotion" at Berks County Memorial Gardens. Asking \$6500. Call 717-926-4162.

We transform your kitchen in less time, with less stress, at an amazing value. Since 1979, Kitchen Magic, a family owned business offering cabinet refacing, new cabinetry, and luxury counter top throughout the Northeast. Call today for a free 1-844-887-5145, estimate PA017137. (*234827).

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Phone:	"Card of Thanks"
Name:	Cara or manks
Address:	The "Card of Thanks" can only be used for illness, fire, or bereavement.
Submit your information and payment to:	Actual Size of Ad
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eilensperger FUNERAL HOMES, INC.

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MISCELLANEOUS

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D. Arner

AUCTION LISTINGS

05-22-23 Springtown Fire Co., Bnqt. Hall, 3010 Rt. 212 R. Clinton & Co. 05-24-23 Online Only R. Derfler D. Arner

05-25-23 576 Springhouse Rd., Lehighton 05-27-23 960 Creek Rd., Bangor 05-29-23 2409 Rt. 737, Kempton

06-04-23 Online L. Bever 06-12-23 Leesport Fire Co. Social Hall K. Leiby 07-22-23 235 Treichler Rd., Alburtis G. Miller IV

THE ABOVE AUCTIONS ARE CURRENTLY SCHEDULED TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER. This listing published courtesy of The Windsor Press, Inc., Hamburg, PA





JEWISH APPLE CAKE

2-1/3 cups sugar

2 tsp. cinnamon 5 apples, peeled, cored, and thinly sliced

3 cups flour 1 Tbsp. baking powder 1 tsp. salt 4 eggs

1 cup vegetable or canola oil

1/2 cup orange juice 1 tsp. vanilla extract Powdered sugar, for dusting

Preheat oven to 350°F. Grease and flour a 10-inch Bundt pan. Stir together 1/3 cup sugar and the cinnamon in a large bowl. Add apple slices and toss to coat. In another bowl, stir together flour, 2 cups sugar, the baking powder, and salt.

Beat together eggs and oil in a large bowl with an electric mixer. Beat in orange juice and vanilla. Beat in flour mixture until smooth and well blended. (Mixture will be thick.)

Spread half of batter in prepared pan, then top with half of apple slices. Repeat with remaining half of batter and apple slices.

Bake until a toothpick inserted into center comes out clean, 75 to 80 minutes. Transfer pan to a wire rack; let cool 1 hour. Loosen edges with a thin spatula and remove from pan; let cool completely. Dust with powdered sugar before slicing.

Send your recipes to: The Windsor Press, Inc. 6 N. Third St., PO Box 465, Hamburg, PA 19526-0456 Fax: 610.562.2770 or E-mail: display @windsorpress.com

(This information is for our records only)
STEP #2 CHOOSE A CATEGORY YOU WANT
YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX

THE Merchandiser

Announcements Antiques

PHONE NUMBER

NAME

ADDRESS

STEP #1 ENTER YOUR:

□ Automobiles/Trucks □ Auto Parts & Svcs.

■ Boats/Motors Childcare

□ Computers/Office

FREE to Commercial ads

□ Garage/Yard Sales ☐ Help Wanted

☐ Home Improvements □ Household Items/ Furniture

■ Lost & Found

☐ Farm Equip./Livestock ☐ Miscellaneous ■ Mobile Homes

■ Motorcycle/ATVs □ Pets & Animals For Rent □ Real Estate

■ RVs/Campers

□ SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication)

STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT

O AI I LAIC (FIE	ase print legiblyFleas	e use punctuationOn	e word per box, piease)	
1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
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36.	37.	38.	39.	40.

STEP	#4	CHOOS	SE A I	PUBLICA'	ΓΙΟΝ
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DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

☐ East Penn Valley Merchandiser ■ Northern Berks Merchandiser

☐ Both (Cost Would Be Double)

STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN: (PLEASE CHECK ONE BOX.)

Run: □ 1 Week □ 2 Weeks □ 3 Weeks □ 4 Weeks □ Enter Starting Date Of Ad _ Total Amount Paid \$____ Check #

STEP #6 CHOOSE METHOD OF PAYMENT

(PAYMENT MUST ACCOMP)	ANY AD)
We Accept Cash, Check, Money Order,	VISA (3% Credit Card Convinience Fee
Credit Card Information: NAME ON CARD	
ACCOUNT #	EXP. DATE

	TYPE OF CARD:	VISA	_ MasterCard_	Dis	scover	CVC Code:		use only ness nan
	SIGNATURE:							
Ma	il Ad With Payme	ent To: THE	WINDSOR P	,	,	465, Hamburg,	PA 19526	-0465

Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526 __ Place Your Ad By Phone By Calling 610.562.2267

Please have your wan account number and expiration date available.

□ Recreation/Sporting

Goods/Equipment

□ Seasonal Equipment

■ Wanted To Rent/Buy

Special Occasions

Card Of Thanks

DISPLAY AD \$20.00

Per Publication

EMAIL:

Services

■ Valentine's/

REGULAR AD:
Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each COMMERCIAL AD:

RATES

Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each Commercial ads include any person or group normally engaged in offering goods or services in a business environ-ment and include: Rentals, Items Manufactured or Bought

Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.

UNDER RULES ESTABLISHED BY THE PENN-SYLVANIA HUMAN RELATIONS ACT. ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACK-FOOUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper

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Knowledge of computers a must. Must have your own transportation.

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NORTHERN BERKS Merchandiser EAST PENN VALLEY Merchandiser

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PRODUCTION: Mae Berger (Retired) PRINTING SERVICES: Ryan Strause PRESIDENT: George Mitten

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publica-tion, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inap-propriate for publication.

We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.

The closing time for the East Penn Valley Merchandiser's "classified advertisement" and the "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks Merchandiser's "classified advertisement" and the "display advertisement" is Friday noon. Any deviation from this will be published in both iscurse. this will be published in both issues.

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MISCELLANEOUS

DIRECTV Stream; Carries the Most Local MLB Games! CHOICE Package, \$89.99/mo for 12 months. Stream on 20 devices in your home at once. HBO Max included for 3 mos (w/CHOICE Package or higher.) No annual contract, no hidden fees! Some restrictions apply. Call IVS 1-866-629-6086

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LET THE MERCHANDISER WORK FOR YOU!

To help you fill your open positions we are offering four special rates that include full color and will be in both East Penn Valley and Northern Berks online issues!

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Contact your sales representative or our Display Department and we will be happy to guide you in placing your advertisement.



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COMMUNITY CALENDAR East Penn Valley & Northern Berks Merchandisers

Any nonprofit organization may send us notification of your upcoming events. We will publish this information in the Merchandisers of your choice for a \$5 flat charge per paper per week.

Community Calendar listings are limited to 35 words or less for the nonprofit cost of \$5 and must be submitted in writing. In addition, we are able to run the event information at No Charge for 1 week in both Merchandisers if a Display Ad is also run. This information must be received no later than the Thursday prior to publication date. Mail information and payment as needed to The Windsor Press Inc. Community Calendar, PO Box 465, Hamburg PA 19526-0465, or email to: classifieds@windsorpress.com, FAX: 610.562.2770, or bring the information into our office at 6 N. Third St., Hamburg, PA. Questions can be directed to the office at 610.562.2267.

5/26-28/23, Shartlesville Library Liquidation Book/ Contents Sale: 51 North 5th St., Shartlesville. Friday 8am-2pm and 6pm-8pm, Saturday 8am-2pm, Sunday 8am-2pm. All proceeds benefit Baseball and softball assoc. in Shartlesville.

5/29/23, Mt. Zion Church, Krumsville Memorial Day Evening Observance at the Monument on the New Bethel Zion Cemetery. Monday 7pm. Program by the Boy Scouts of Troop #104. Bring your lawn chair

MISCELLANEOUS

Metal Roofing & Siding For Houses, Barns, Sheds etc, 36" Coverage, Painted \$2.35LF, Bare \$1.45 to \$1.70LF, sold as seconds or Rainbow \$1.35LF Made in Eprata, PA 717-445-5222, Eprata, (*236504).

Prepare for power outages to-day with a GENERAC home standby generator \$0 Money Down + Low Monthly Payment Options. Request a FREE Quote Call now before the next power outage: 1-855-465-7624 (*236269).

Stroke and Cardiovascular disease are leading causes of death, according to the American Heart Association. Screenings can provide peace of mind or early detection! Contact Life Line Screening to schedule your screening. Special offer- 5 screenings for just \$149. Call 1-866-518-8391. (*234826)

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Tree and Shrub; Trimming and Removal, Storm Damage, Spring Cleanup. Free Estimates, Reasonable Rates. Mountaintop Tree Service, Serving Berk since 1989. 610-929-8934. Berks

HELP WANTED

Part Time Technician to repair metal caskets for local casket company based in Womelsdorf. Ideal for retired auto body technician or experienced technician looking for part time. Please call Tim at **Omega Casket Company** 484-824-4481.

READING MANUFACTURING COMPANY is Seeking General Labor for Plant Work. Light fabrication, ware-facility house support, support. Driver's license desired. Full or Part Time. Please contact Sherry Franco at Optimum Controls Company, 610-375-0990.

SERVICES

Property Lawn Service/ Maintenance: Small business that services Berks county and parts of Schuylkill County offering honest reasonable and professional grass cutting and property mainte-nance. We offer weekly, biweekly or vacation ser-vice including mowing, trimming, and cleanup starting at \$30 a lawn. Please call to get a free estimate and find out about all the services we offer. We are registered and insured. "Your Needs are our Deeds". We also offer a 10% discount to Senior citizens and Veterans. BTR Innovations 484-256-3887 or 610-750-1669.

WANTED TO RENT/BUY

BUYING CLASSIC CARS Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Ca\$h. Please Call 717-577-8206 KRMiller1965@yahoo. com (*234828).

Buying old toys, trading cards, cameras and other collections. Before have an auction or estate sale call or text me and leave a message 610-406-

CASH FOR YOUR CAR, Call 610-916-7000. Steve Moyer's Subaru.



Remembering Our Veterans on Memorial Day

Today we honor the memory of the brave soldiers who made the ultimate sacrifice to protect our nation and our way of life. Their dedication to country and freedom makes us proud to be Americans, and we owe them a debt of gratitude that can never be repaid. On Memorial Day, we salute our nation's fallen and the families who carry on without them. Their heroic spirit and sacrifice will never be forgotten. We will always remember that freedom is not free.

> We humbly pay tribute to our veterans past and present for their courage, sacrifice and service to our country

The employees of The Windsor Press, Inc. wish you a Safe & Happy Memorial Day Weekend.



6 NORTH THIRD STREET, P.O. BOX 465 HAMBURG, PA 19526-0465 610.562.2267 www.windsorpress.com





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Health, Mind & Spirit **Monthly Guide**



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Health, Mind & Spirit Pages appear in the first week of every month.

Contact your Sales Representative or our office for more information on these popular pages.

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Island Park is located on Fritz Reed Ave. in Schuylkill Haven

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MAY 15 @ 6:30 - 8:30 PM (Mon)

KAHS Select Choir

MAY 17 @ 6:30 - 8:30 PM (Wed) **KASD Jazz Bands**

JUNE 3 @ 7 - 9 PM (Sat) The Ben Mauger Band

JUNE 13 @ 7:30 - 9 PM (Tues)

Flag Day Celebration JUNE 17 @ 7 - 9 PM (Sat)

The Mudflaps

JUNE 24 @ 7 - 9 PM (Sat) The Cramer Brothers

JULY 5 @ 7 - 9 PM (Wed) KU Summer

Music Festival JULY 8 @ 7 - 9 PM (Sat)

TimeWhys

JULY 15 @ 7 - 9 PM (Sat) Frog Holler

JULY 22 @ 7 - 9 PM (Sat)

Swing Fever Band

JULY 29 @ 6 - 8 PM (Sat) The Fabulous Greaseband

AUGUST 3 @ 7 - 9 PM (Thurs)

KASD Summer Band

AUGUST 6 (Sun)

Kutztown Day Concerts 12-2 PM Zeptones 6-8 PM Flamin' Dick & The Hot Rods

AUGUST 12 @ 7 - 9 PM (Sat)

AUGUST 13 @ 4 - 6 PM (Sun)

Kutztown Pipe Band Kutztown Celtic Session

AUGUST 19 @ 7 - 9 PM (Sat) The Ringgold Band

SEPTEMBER 16 @ 6 - 8 PM (Sat)

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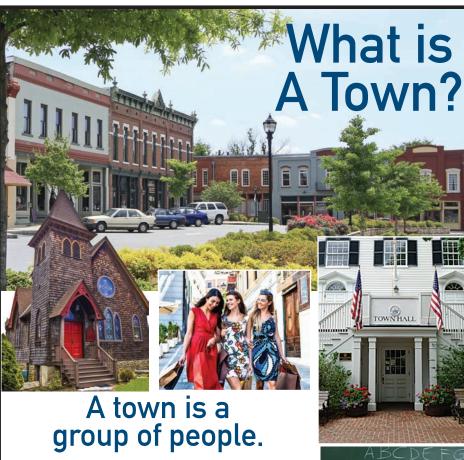
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It is a school.

It is a city government.

It is churches.

It is industry and jobs.

It is retail businesses.



They all have to work together. All must have the support of the people or there is no town.



Give your local merchant a chance for your business and the first opportunity to make the sale. The local retailer pays the highest percentage of local taxes. They are the ones contacted first for contributions to charitable projects. They provide jobs.

Without their store you have no town.

GIVE THE LOCAL MERCHANT A FAIR SHAKE

Once Upon A Time...

There was an owner of a very successful ice cream shop. This owner built his business by having the creamiest ice cream around and by letting his customers know about them through extensive advertising. His business was so successful that he was able to send his son to a prestigious lvy League school where his son was studying to receive his M.B.A.

One day the son came home for a break and promptly questioned his father "Dad, don't you know that there is a recession going on out there?" The father replied that his business was going very well, but the son persisted telling his father "Dad, you've got to cut back." So the father, figuring his knew all son about business, followed the son's advice. He promptly cut his advertising budget and then cut his cone & ice cream orders. Before long, business in fact did slow down. So the father replied to the son "You were right, son. Business is terrible. There is a recession going on out there."

