NORTHERN



BERKS Seechandiser

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3 Tbsp. butter

- 2 cups diced onion
- 1 pinch plus 1 tsp. kosher salt
- 1 (2-lb.) butternut squash 2 Tbsp. tomato paste
- 1 (32-oz.) carton low-sodium chicken broth

Pinch cayenne pepper 1/2 cup whipped cream or créme fraiche, plus more for garnish 2 Tbsp. pure maple syrup Chopped fresh chives and pomegranate seeds, for garnish

'Use An

Old American

Fuel!

Melt butter in a large pot over medium-low heat. Add onion and a pinch of salt; cook, stirring, until onion is softened, 10 to 15 minutes. Cut off ends of squash. Carefully halve squash lengthwise and remove seeds. Peel squash and cut into chunks.

Increase heat to medium-high. Stir in tomato paste; cook, stirring, until mixture begins to brown and caramelize, about 2 minutes. Stir in squash, broth, cayenne, and remaining 1 tsp. salt until simmering. Reduce heat to medium-low; simmer until squash is very tender, 15 to 25 minutes. Reduce heat to low. Blend soup with an immersion blender until very smooth. Stir in cream and maple syrup. Garnish servings with a swirl of cream and sprinkle with chives and

pomegranate seeds. (Ungarnished soup keeps in an airtight container up to 3 days chilled or up to 3 months frozen. To reheat, thaw overnight in fridge and heat through over medium heat.

Send your recipes to: The Windsor Press, Inc. 6 N. Third St., PO Box 465, Hamburg, PA 19526-0456 Fax: 610.562.2770 or E-mail: display@windsorpress.com

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Community Calendar listings are limited to 35 words or less for the nonprofit cost of \$5 and must be submitted in writing. In addition, we are able to run the event information at No Charge for 1 week in both Merchandisers if a Display Ad is also run. This information must be received no later than the Thursday prior to publication date. Mail information and payment as needed to The Windsor Press Inc. Community Calendar, PO Box 465, Hamburg PA 19526-0465, or email to: classifieds@windsorpress.com, FAX: 610.562.2770, or bring the information into our office at 6 N. Third St., Hamburg, PA. Questions can be directed to the office at 610.562.2267.



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NORTHERN BERKS MERCHANDISER FOR JANUARY 5, 2022

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The office building has been sold. January 19th is my last day seeing clients and for detoxing with Debi. See pinnaclehypnosis.com for updates. Thank you for all the wonderful phone calls and messages.

Each one of you has a special place in my heart. Warm Regards, PINNACLE

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Manage Pain With Massage Therapy

HYPNOSIS

Addiction to opiates is a growing problem in the United States and Canada. Pain relief therapies, such as massage therapy, can be viable alternatives to the prescription pain medicines that often serve as a gateway to illegal drugs such as heroin.

Addiction to prescription painkillers is common. The National Institute on Drug Abuse estimates that 4.7 million people in the United States are dependent on painkillers, the sale of which has increased by more than 300 percent since 1999. Retail pharmacies across Canada dispensed 19 million prescriptions for opioids in 2016, which was up slightly from 18.9 million in 2015, according to the health data company QuintilesIMS. When prescriptions to oxycodone, hydromorphone and fentanyl run out, many people turn to heroin as a less expensive and more readily available means of pain relief. NIDA says that up to 7 percent of people who are prescribed opiate or analgesic pain killers will become addicted. To help reduce the overprescribing epidemic and keep people from becoming addicted to pain meds, people can look for other ways to alleviate pain.

Massage therapy is a viable option that can work wonders to improve flexibility and offer relief from pain in different parts of the body. In addition to alleviating pain, massage therapy can promote relaxation, reduce anxiety

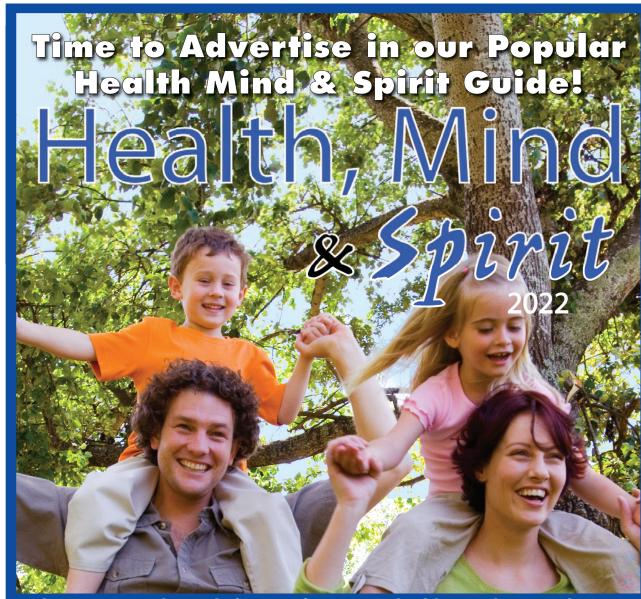
and improve quality of life. Research indicates that massage therapy can reduce the incidence and frequency of back pain, headache and leg pain and can even reduce stress and

tension. Massage therapy can be an asset to those with myalgia, carpal tunnel syndrome and other conditions.

Researchers at McMaster University in Canada found that massage therapy affects the activity of certain genes, which directly reduces inflammation in muscles, the same results that would occur if a person took pain medication. Researchers tested people who exercised and received massages afterward against a control group, discovering that "massage dampened the activity of proteins known as inflammatory cytokines, which cause inflammation and pain. It also increased levels of proteins that signal the muscles to produce more mitochondria, the cell structures that produce energy and help muscles recover from activity.

A review published in the journal Complementary Therapies in Clinical Practice noted that moderate pressure massage can lead to decreased cortisol levels, helping to reduce stress and anxiety. Massage may help stimulate serotonin products, improving mood and feelings of well-being. Also, according to AMTA, deeper massage stimublood circulation to lates improve the supply of oxygen and nutrients to body tissues while helping the lymphatic sys-tem to flush away waste products. It also eases tense and knotted muscles and stiff joints, improving mobility and flexibility. Massage therapy can be a viable alternative for pain sufferers who are reluctant to take potentially addictive prescription pain medications.





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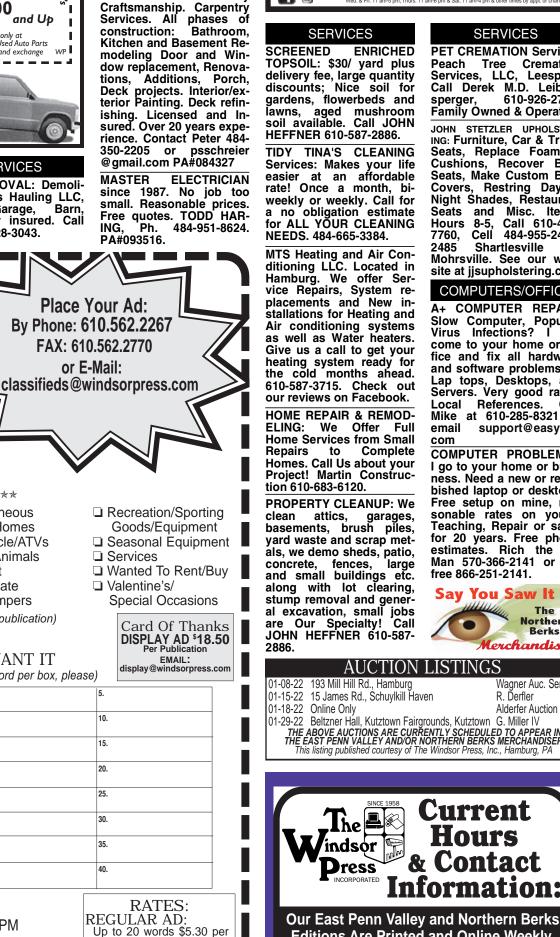
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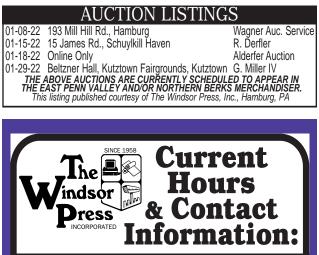
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STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN: (PLEASE CHECK ONE BOX.) Run: 1 Week 2 Weeks 3 Weeks 4 Weeks Enter Starting Date Of Ad Total Amount Paid \$ Check # STEP #6 CHOOSE METHOD OF PAYMENT	issue per week. Additional words after 20 - 10¢ each Commercial ads include any person or group normally engaged in offering goods or services in a business environ- ment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Busi- ness Listings, etc.	CLASSIFIED DEPT: Call or Fax Monday through Friday or email classifieds@windsorpress.com	DISPLAY DEPT: Call Monday, Thursday & Friday or email display@windsorpress.com
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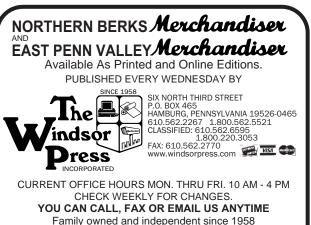
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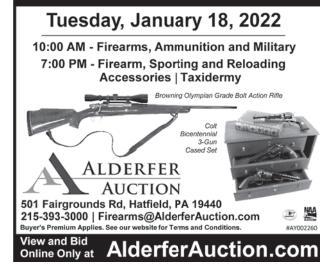
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- **Stoney Creek Rentals** BOWERS Myers Auto Service BREINIGSVILLE
- Eagle Arms Getz Service Station
- Hometown Diner Smith's Garage
- Top Star Express- Exxon CLAUSSVILLE
- New Tripoli Bank EMMAUS Redners
- David's Electric FLEETWOOD **Boyer's Junction** Boyer's Market **Burkholders Farm Fresh**
- Produce Clark's TV & Appliance Dexter Auto Fleetwood Food Market Homer's Bar & Grill Jack's Hauling Kelchner Coin Laundry Keystone Villa Martin Construction
- **Richmond Produce**
 - Shady Mountain Market Turkey Hill
 - Vic's Mower
 - Village Motors (Walnuttown Rd.)
- Weaver's Farm Supply (Fleetwood Lyons Rd.)
- Weaver's Hardware FOGELSVILLE
- Auction Center **Country Crafters**
- EZ Wheels
- Iron Run Beverage Lowe & Moyer Garage HAMBURG **Fulton Bank**
- IWCO Direct Market Basket Produce Werley's Gas Station The Windsor Press, Inc.

Northern Berks KUTZTOWN (cont'd.) AUBURN Mr. Food

Auburn Food Mart BERNVILLE Boyer's Market Jonathan's Service Station Northkill Rod & Gun Club Way-Har Farms

- BLANDON Meadowood Music Stoney Creek Rentals
- BETHEL Quality Inn Midway Diner
- CENTERPORT **Centerport Flower Shop**
- **FLEETWOOD** Vic's Mower FRIEDENSBURG
- C & C Candies HAMBURG

3rd Street Café Adams & Bright Fulton Bank Hamburg Coin Laundry Hawk Petro Hamburg Antiques Center Hamburg Market Hermansader's Garage IWCO Direct Laurel Nursing Home Market Basket Produce Microtel Necessities New & Used Furniture **Professional Hair Designs** Redner's Sweet Treats Walmart Werley's Service Station The Windsor Press, Inc. Wyndcliffe **KEMPTON** Kempton Hotel Rabert's Auto Service

- KRUMSVILLE **Dietrich's Meat** Krumsville Hotel
- **KUTZTOWN** Kutztown Auto-Pre-Owned Kutztown Auto-Service
- Dept. Sacony Campground
- LANDINGVILLE Landingville Post Office

Deitsch Eck Lesher's Appliances Mercer Automotive Robin Hill Campground

Redner's

Blue Rocks

MAXATAWNY Ron Flicker's Parts

LEESPORT (cont'd.)

LENHARTSVILLE

- MERTZTOWN Forest View Supply
- **MOHRSVILLE** Stetzler Upholstery Stonewall Farms
- **NEW RINGGOLD** New Ringgold Market
- **PORT CLINTON** Port Clinton Peanut Shop
- SCHUYLKILL HAVEN Country Beverage Dani's Treasurers Hess Catering Moyer's Car Care
 - Redner's Sunny Cupboard
- SHARTLESVILLE Appalachian Campground Blue Mountain Family Restaurant Haags Kramer's Corner Mountain Springs Campground
- Mountain View Supply SHOEMAKERSVILLE
 - Candy's Homemade
 - Italián Ice & Ice Cream Grube's Dairy Store Kantner's Tire Service Kuzan's Hardware Kwik Shoppe Perry Restaurant Sheetz Shoemakersville Coin Laundry Shoemakersville Fire Co.
 - Social Qtrs. STRAUSSTOWN **Berks Encore**
 - TEMPLE
 - Boscov's Fairgrounds Farmers Market Sunoco (Pricetown Rd.)

Pikeville Equipment Redner's Quick Stop (Breezy Corners) Weis Market WE ARE HERE TO SERVE YOU! LEESPORT **EMPTON** The Plaza (Muhlenberg Kempton Hotel SHARTLESVILLE SALES/MARKETING: Eric Francis, David Ray **Barber Shop** Shopping Center) **Mountain Springs** F/S Growmart OFFICE PERSONNEL: Bonnie DeLong, MaryAnne Koeppen **Rabert's Auto Service** Temple Diner CLASSIFIED ADVERTISING: Bonnie DeLong Wanamaker's General Store Campground (Former Leesport Agway) SHOEMAKERSVILLE VIRGINVILLE DISPLAY ADVERTISING/GRAPHICS DEPT. KRUMSVILLE Givler's Auto Clinic Grube's Dairy Store Kantner's Tire Service Dolores Deisher, Sierra Fitzgerald, Denise Grumbine, **U.S. Post Office** & Trailer Sales Dietrich's Meats Lori D. Kleinsmith (asst. mgr.), Bonnie A. Schaeffer (mgr.) Leesport Farmers Market Krumsville Hotel **WYOMISSING** PRODUCTION: Mae Berger (Retired), Kwik Shoppe (Inside the Banquet Hall **KUTZTOWN** Pa. Dutch Farmer's Entrance On The Table) Adam Quick, Allen Rausch, Barbara Stewart Shoemakersville Fire Co. Airport Diner Market of Wyomissing Social Qtrs. PRINTING SERVICES: Ryan Strause Burholder's Farm Market PRESIDENT: George Mitten TEMPLE **Classy Ladies Boutique** The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, Sunoco (Pricetown Rd.) (Weis Plaza) Would You Like Your Business TOPTON Crystal Cave reserves the right to review all material submitted for publica-Burkholder's Farm Market CVS To Be A Dropbox Location? tion, and to reject any material, in whole or part, which The Heilman House **Erb Electric** Windsor Press, Incorporated, in its sole opinion, deems inap-propriate for publication. JAK's Downtown Diner Exxon LET US KNOW! Kelchner Coin Laundry Lutheran Meadows DeTurk Hardware We assume no financial responsibility for any typographical Gianotti's Ristorante errors in any advertisement, but will reprint that portion of an ad in which an error occurs. Call 610.562.2267, Speedway Topton Lutheran Home Giant or email: display@windsorpress.com The closing time for the East Penn Valley Merchandiser's **Highland Estates** Wert's Beverages "classified advertisement" and the "display advertisement" is Thursday_at 5:00 p.m. of the week prior to publication; the Jamar Groceries Kutztown Auto-Pre-Owned SAY YOU SAW IT Northern Berks Merchandiser's "classified advertisement" and the "display advertisement" is Friday noon. Any deviation from Heilman House Kutztown Auto-Service **IN THE MERCHANDISER! Miers Braverel** this will be published in both papers. Dept. Rite Aid Kutztown Garden Apts. MEMBER OF Kutztown Mobile Home Park VIRGINVILLE When You Pick Up Your Copy, Greater Hamburg Business Association Greater Schuylkill Haven Area Business Association U.S. Post Office Kutztown Produce Auction Find Us PLEASE STAY & SHOP! WYOMISSING Kutztown University **On Facebook** Student Union Building SHOP & SUPPORT LOCAL!!! Pa. Dutch Farmer's Market NIA GRA of Wyomissing CIRCULATION Leid Shoe & Saddlery ZIONSVILLE COUNCIL Maxatawny Auto. *Closed "For The Season" Zionsville Antiques Mall Monaghan Realty

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Advertise In Our **'22 Dining Guide** and Attract Hungry Customers **To Your Restaurant!**

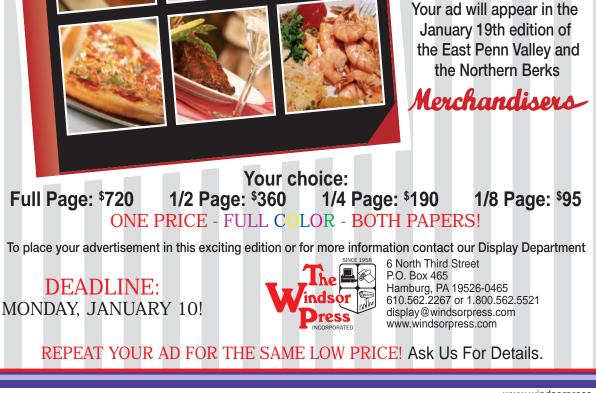


The 2022 DINING GUIDE is designed to draw customers into your business. Let customers know your upcoming events, hours, specials etc.

Four ad sizes for you to choose from!

Larger size ads have the perfect spacing to advertise your menu or if you want a smaller basic ad we have that size too.

All pricing is full color and runs in both papers with the option of repeating your ad at the same low rate!



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