

3 WAYS TO SAVE
by Advertising in Our
Spring
Home Improvement Guide!
Details within!

“Look For The Eyes”
Contest In This Issue!



Serving Northern Berks County
Northern Reading Area &
Southern Schuylkill County

NORTHERN
BERKS

Merchandiser

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--	--	---	---	---







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The Generac PWRcell, a solar plus battery storage system. SAVE money, reduce your reliance on the grid, prepare for power outages and power your home. Full installation services available. \$0 Down Financing Option. Request a FREE, no obligation, quote today. Call 1-866-783-0292 (*230484).

Safe Step. North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-the-line installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step 1-833-356-1954 (*230574).

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Are you a pet owner? Do you want to get up to 100% back on Vet Bills? Physicians Mutual Insurance Company has pet coverage that can help! Call 1-866-314-0584 to get a free quote or visit insurebarkmeow.com/macnet (*236322).

Painter: Full Service! Whole House Interior Refresher. Decks and Siding. Exterior Refreshers; Cabinet Refinishing, Floor coating. chrisgamberpainting.com Estimates: 610-781-4473.

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ONLINE ESTATES AUCTION



Closing Sunday, February 26th - 7:00 PM

Thomas Eakins O/C, Charles M. Russell O-W/B, Paintings By Weinsheimer, Shearer & More; Large Victorian Hairwork; 18K, 14K, 10K Gold, Gemstone, Sterling, Vintage Costume, Estate Jewelry; Gold, Silver, Copper Coins; Currency; Vintage Disney; Rock N' Roll, Rock Collectibles; WW II Items; Fine Porcelain, Glassware, Pottery; Paper Ephemera. All Lots Start At \$5.00 & Sell To The Highest Bidder.

Preview: Sat. 2/25, Sun. 2/26 10 AM - 3 PM

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MISCELLANEOUS

DUMP SITES NEEDED for the 2023 paving season. Must be able to accommodate 10 or more tri-axle loads of excess fill from excavated driveways and parking lots. No millings. If you can accept 300+ loads we are willing to pay. Call Ronnie C. Folk Paving, Inc. at 610-562-3550 or email us at folkpaving@comcast.net

HAND MADE QUILT: Earthy /Camping themed with neutral colors. 168X78. Can see pics at 484-523-5514. Machine quilted for stability and lasting wear. \$300. Brand New, Just finished.

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Internet & WiFi Starts at \$49 Call us Today to Get Started. Find High Speed Internet with Fiber Optic Technology No Credit Check, No SSN Required. Call us Today! 866-396-0515 (*233231).

DISH TV \$64.99 For 190 Channels + \$14.95 High Speed Internet. Free Installation, Smart HD DVR Included, Free Voice Remote. Some restrictions apply. Promo Expires 1/21/24. 1-866-590-5561 (*233543).

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- ▲ Maintenance/Grounds Persons
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Are you receiving SSDI/SSI Benefits? You may be eligible for additional benefits. CALL US TODAY Citizen Disability 1-888-490-6616 (*236223).

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MISCELLANEOUS

DIRECTV Stream; Carries the Most Local MLB Games! CHOICE Package, \$89.99/mo for 12 months. Stream on 20 devices in your home at once. HBO Max included for 3 mos (w/CHOICE Package or higher.) No annual contract, no hidden fees! Some restrictions apply. Call IVS 1-866-629-6086 (*235224).

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DEAN R. ARNER, AUCTIONEER, LLC

HUGE TWO DAY HARDWARE AUCTION!

Friday, February 24, 2023 at 10:00 A.M. &
Saturday, February 25, 2023 at 8:00 A.M.

Location: Leesport Farmers Market, 312 Gernants Church Rd., Leesport, PA 19533.

Friday: Large amount of lawn & garden items, tools, household goods, holiday decor & much more! Large items and equipment will be sold on Saturday!

Saturday: Vehicles, new & used zero-turn lawnmowers, new & used riding mowers, used equipment, chainsaws, string trimmers, leaf blowers, power & hand tools, gas grills, Husqvarna toys, outdoor furniture, lawn & garden items, household goods & so much more! Check full listing & photos at www.deanarnerauctions.com.

DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC

PUBLIC AUCTION!

Sunday, February 26, 2023 at 10:00 AM

Location: Andreas Station House, 42 Andreas Road, Andreas, PA 18211.

Quality antiques, primitives, wooden wagon, adv. signs, crates, thermometers, ice cream menu boards & tins, crocks, arrowheads, vintage Christmas decorations, metal toys, milk bottles, chicken feeders & waterers, Cl items, furniture and much, much more!

Check full listing and photos at
www.deanarnerauctions.com.

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INCORPORATED

Current Hours & Contact Information:

Our East Penn Valley and Northern Berks Editions Are Printed and Online Weekly.

CURRENT OFFICE HOURS:
Monday - Friday 10 a.m. to 4 p.m.

CLASSIFIED DEPT:
Call or Fax
Monday through Friday
or email
classifieds@windsorpress.com

DISPLAY DEPT:
Call Monday,
Thursday & Friday
or email
display@windsorpress.com

PRINTING NEEDS:
Email
ryan@windsorpress.com
or Call
Monday, Tuesday,
Thursday, Friday, Ext. 313

SALES STAFF:
David Ray: 610.780.4286
dave@windsorpress.com
Eric Francis: 610.780.4285
eric@windsorpress.com

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To help you fill your open positions we are offering four special rates that include full color, both papers, plus our online editions!

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1/2 Page: \$400

Full Page: \$800

Contact your sales representative or our Display Department and we will be happy to guide you in placing your advertisement.



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www.peachtreecremationservices.com

WASHINGTON TWP. REAL ESTATE AUCTION

HOME & GARAGE ON 1.8 ACRES
Thursday, March 16, 2023 at 5:00 P.M.
Location: 3462 Sweet Arrow Lake Rd., Pine Grove, PA 17963.
Description: 2 parcels consisting of approx. 1.8 acres (2 parcels) of relatively flat land. Thereon erected a 2-BR older home (w/kit., LR, BA, oil hot water heat & more) & block gar. that are both in need of work. There is also a block addition that was formerly used as a bar room that sustained fire & water damage & is in very bad cond. This home was recently occupied & has onsite water & septic. This country property offers many opportunities & possibilities. **Insp.:** To view home or to perform any tests phone: 570.345.8262 for an appt. **Terms:** \$5,000.00 down day of auction, cash or PA check. Balance on or before 45 days. Sold free & clear of liens. Transfer taxes split. Real estate taxes prorated. Sold in "As Is" condition.

DERFLER'S AUCTION
ROBERT W. DERFLER,
AUCTIONEER, AU2682-L
Pine Grove, PA • 570.345.8262

The Estate Of:
JANE NEIDLINGER
Richard J. Wiest,
Esquire

THE
Merchandiser

CLASSIFIED AD FORM:

STEP #1 ENTER YOUR:
PHONE NUMBER _____
NAME _____
ADDRESS _____

(This information is for our records only)

STEP #2 CHOOSE A CATEGORY YOU WANT
YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)**

☐ Announcements

☐ Antiques

☐ Automobiles/Trucks

☐ Auto Parts & Svcs.

☐ Boats/Motors

☐ Childcare

☐ Computers/Office

☐ Farm Equip./Livestock

☐ Garage/Yard Sales

☐ Help Wanted

☐ Home Improvements

☐ Household Items/
Furniture

☐ Lost & Found

☐ Miscellaneous

☐ Mobile Homes

☐ Motorcycle/ATVs

☐ Pets & Animals

☐ For Rent

☐ Real Estate

☐ RVs/Campers

☐ Recreation/Sporting
Goods/Equipment

☐ Seasonal Equipment

☐ Services

☐ Wanted To Rent/Buy

☐ Valentine's/
Special Occasions

☐ **SUPER AD (Bold Type)** (\$2.00 additional per ad, per week, per publication)
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Per Publication
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display@windsorpress.com

STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT
TO APPEAR (Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

STEP #4 CHOOSE A PUBLICATION
DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

☐ **East Penn Valley Merchandiser**

☐ **Northern Berks Merchandiser**

☐ **Both** (Cost Would Be Double)

STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN:
(PLEASE CHECK ONE BOX.)

Run: ☐ 1 Week ☐ 2 Weeks ☐ 3 Weeks ☐ 4 Weeks ☐ _____

Enter Starting Date Of Ad _____

Total Amount Paid \$_____ Check #_____

STEP #6 CHOOSE METHOD OF PAYMENT
(PAYMENT MUST ACCOMPANY AD)

We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)

Credit Card Information: NAME ON CARD _____

ACCOUNT # _____ EXP. DATE _____

TYPE OF CARD: VISA _____ MasterCard _____ Discover _____ CVC Code: _____

SIGNATURE: _____

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Please have your account number and expiration date available.

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We transform your kitchen in less time, with less stress, at an amazing value. Since 1979, Kitchen Magic, a family owned business offering cabinet refacing, new cabinetry, and luxury counter top throughout the Northeast. Call today for a free estimate 1-844-887-5145, PA017137. (*234827).

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Switch and save up to \$250/year on your talk, text and data. No contract and no hidden fees. Unlimited talk and text with flexible data plans. Premium nationwide coverage. 100% U.S. based customer service. Limited time offer - get \$50 off on any new account. Use code GIFT50. For more information, call 1-888-684-1169 (*236592).

Don't let the stairs limit your mobility! Discover the ideal solution for anyone who struggles on the stairs, is concerned about a fall or wants to regain access to their entire home. Call AmeriGlide today! 1-844-317-5246 (*228692)

Stroke and Cardiovascular disease are leading causes of death, according to the American Heart Association. Screenings can provide peace of mind or early detection! Contact Life Line Screening to schedule your screening. Special offer- 5 screenings for just \$149. Call 1-866-518-8391. (*234826)

COMMUNITY CALENDAR

East Penn Valley & Northern Berks Merchandisers

Any nonprofit organization may send us notification of your upcoming events. We will publish this information in the Merchandisers of your choice for a \$5 flat charge per paper per week.

Community Calendar listings are limited to 35 words or less for the nonprofit cost of \$5 and must be submitted in writing. In addition, we are able to run the event information at No Charge for 1 week in both Merchandisers if a Display Ad is also run. This information must be received no later than the Thursday prior to publication date. Mail information and payment as needed to The Windsor Press Inc. Community Calendar, PO Box 465, Hamburg PA 19526-0465, or email to: classifieds@windsorpress.com, FAX: 610.562.2770, or bring the information into our office at 6 N. Third St., Hamburg, PA. Questions can be directed to the office at 610.562.2267.

AUCTION LISTINGS

02-24 & 25-23	Leesport Farmers Mkt., 312 Gernants Ch. Rd.	D. Arner
02-26-23	Andreas St. Hs., 42 Andreas Rd.	D. Arner
02-26-23	Online Only	Renaissance Auction Grp.
03-04-23	1048 Shoemaker Ave., Shoemakersville	K. Leiby
03-11-23	3 Hickory Court, Orwigsburg	K. Leiby
03-16-23	3462 Sweet Arrow Lake Rd., Pine Grove	R. Derfler
03-18-23	Beltzner Hall, Kutztown Fairgrounds	G. Miller IV
03-20-23	Leesport Fire Co. Social Hall	K. Leiby
03-25-23	3 Hickory Court, Orwigsburg	K. Leiby
04-08-23	1126 Moselem Springs Rd., Rt. 662, Hamburg	K. Leiby
04-15-23	Birch Hill Rd., Perry Twp., Shoemakersville	K. Leiby
04-29-23	Rt. 61, Perry Twp., Shoemakersville	K. Leiby
05-20-23	3116 Mar Cor Drive, Sinking Spring	K. Leiby

THE ABOVE AUCTIONS ARE CURRENTLY SCHEDULED TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.
This listing published courtesy of The Windsor Press, Inc., Hamburg, PA

Page 4

www.nbmerchandise.com

www.windsorpress.com

DINING
& entertainment guide

DRIVE-THRU DINNER
Take-out Only

by Hess Catering

(Proceeds benefit the continued development of The Island)

Saturday, March 18, '23, 3:00 - 5:00 p.m.
on The Island
\$12.00

Choose from:

Chicken Parmesan w/Baked Ziti & Garlic Bread
or
Baked Ham w/Green Beans, Parsely Potatoes, Roll & Butter

Dinners **MUST BE** pre-ordered by March 14th

Money due upon pick-up

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(Credit Card payment available while ordering online)

Purchase Tickets at: Borough Hall, Spotts Insurance, Hess Catering
or

For More Information: Call Hess Catering @ 570.385.3578

What's the Difference?

There are four things different between Picture A and Picture B. Can you find them all?

A



B



Answers: 1. Sign says "honey" 2. Appliance in back is missing 3. Woman's hair is red 4. Man has mustache and goatee



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Play Our Monthly Search Game and WIN!

(minimum of a \$25.00 prize)



**Look for the owl's eyes somewhere in the last issue of the month
in the East Penn Valley or Northern Berks Merchandiser and win!**

Once you have found the eyes, e-mail the page number, edition & advertiser's name on ad, along with your Name, Address and Phone Number to: display@windsorpress.com. Please enter "EYES" in subject line of your e-mail.

Entries must be received by Friday at 10 AM the week of the issue.

Winner will be announced in the following week's Merchandisers.



View The East Penn Valley
& Northern Berks Merchandisers

On Your...

✓ COMPUTER

✓ TABLET

✓ CELL PHONE

Merchandise

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ONLINE

24/7

● Website Hits: 28,500+/month

● Visitors: 2200/month

Visits: 3500/month

● Facebook: 796 Likes 873 Followers/as of 2-17-2023

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PRINTING SERVICES: Ryan Strause

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The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.

We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.

The closing time for the East Penn Valley Merchandiser's "classified advertisement" and the "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks Merchandiser's "classified advertisement" and the "display advertisement" is Friday noon. Any deviation from this will be published in both issues.

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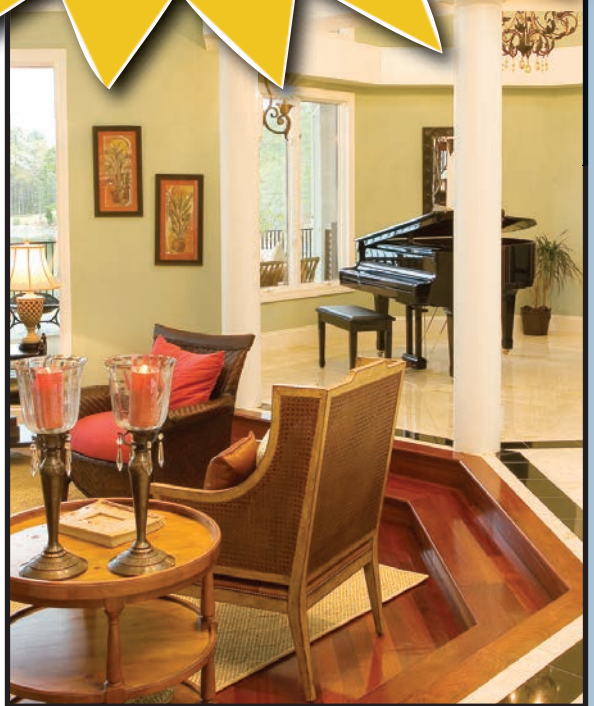
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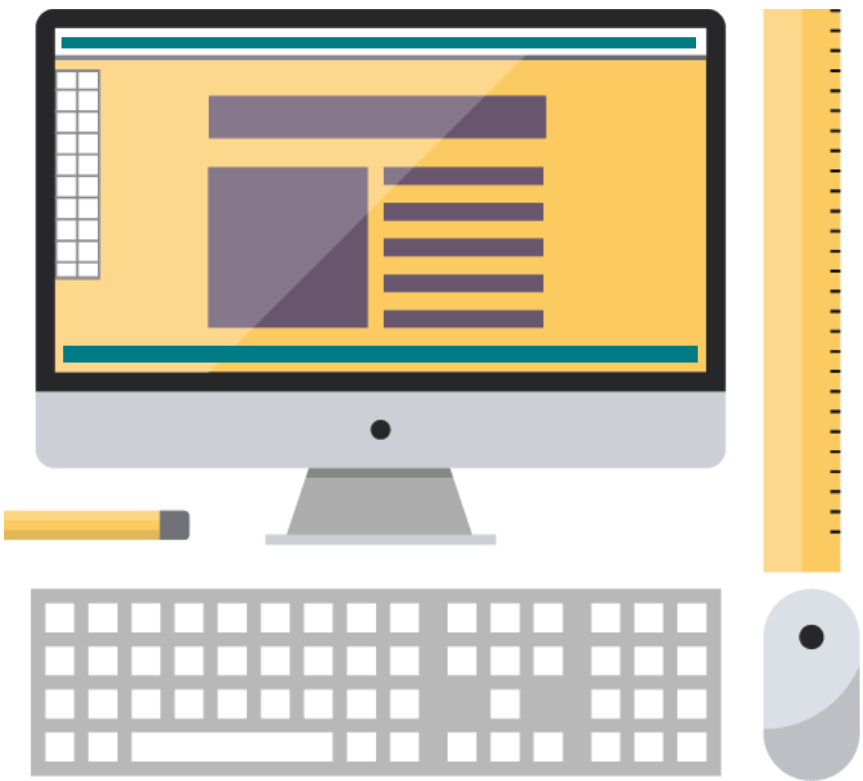
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READER'S

Recipe

ITALIAN SAUSAGE & MUSHROOM LASAGNA w/BÉCHAMEL SAUCE

- 3 Tbsp. butter

3 Tbsp. flour

2 cup low-fat milk

Pinch salt

Pinch nutmeg

1 lb. bulk mild Italian sausage

1 egg

1 (15-oz.) container part-skim ricotta cheese

1 Tbsp. dried parsley
- 2 (24-oz.) jars marinara sauce

1 (9-oz.) pkg. no-boil lasagna noodles

1 cup chopped cremini mushrooms

1 (16-oz.) pkg. shredded part-skim mozzarella cheese

1/2 cup grated Parmesan cheese

Chopped fresh rosemary (optional)

Preheat oven to 375°F. Grease two 8-inch square baking dishes. Melt butter in a saucepan over medium heat; whisk in flour. Cook, whisking constantly, until light and foamy, about 2 minutes. Whisk in milk, a little at a time, until smooth. Add salt and nutmeg; bring to a simmer, whisking frequently and continuing to cook until béchamel sauce is thickened, about 10 minutes.

Meanwhile, cook sausage in a large skillet over medium heat until browned and crumbly, about 10 minutes; drain. Beat egg in a small bowl; stir in ricotta and parsley.

Pour a generous 1/2 cup marinara into each prepared baking dish. Add a layer of 2 noodles to each dish, trimming and overlapping if necessary, followed by 1/3 cup ricotta mixture, 1/3 cup cooked sausage, 3 Tbsp. mushrooms, 1/4 cup béchamel, 1/2 cup mozzarella, and 1 Tbsp. Parmesan. Repeat those layers twice more. Add a fourth and final layer of noodles, and top with remaining marinara, béchamel, mozzarella, and Parmesan. Cover with foil. (Lasagnas can be chilled up to 3 days - or frozen up to 3 months and thawed in fridge 1 day before baking).

Bake until bubbly and noodles are tender, about 1 hour. Remove foil, add rosemary (if using), and continue baking until cheese is browned, about 5 minutes more. Let cool 10 minutes before cutting and serving.

Send your recipes to: The Windsor Press, Inc.
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Gluten-Free Baking Tips

(NAPS) The recipe for successful gluten-free baking starts with a few basics. According to Carol Kicinski, gluten-free recipe developer, food writer and TV chef, it's important to know that no single flour can replace all-purpose wheat flour. It requires a combination of gluten-free flours, starch flour and gums to produce the same result. For a pastry-quality gluten-free flour blend, pick a flour blend that is high in starch.

Also, gluten-free baked goods don't brown as quickly as regular flour goods—so be careful not to over bake.

If the gluten-free dough breaks up while you roll it out for cookies, no worries. Just pinch it back together again.

The following gluten-free recipe incorporates maraschino cherries. Kicinski always keeps a jar or two on hand because these moist and flavorful bits of fruit are an easy way to add color, flavor and fun to many desserts, snacks and appetizers.

ICED CHERRY RINGS

- 1 cup unsalted butter

1 cup sugar

2 egg yolks

Finely grated zest of 2 lemons

2 tsp pure vanilla extract

3 cups gluten-free flour (be sure to use one that includes either xanthan or guar gum; if not, add 2 tsp of either)

½ cup maraschino cherries, dried well and chopped

1 cup confectioners' sugar

2 to 3 Tbsp freshly squeezed lemon juice

4 to 6 drops maraschino cherry liquid
- Preheat oven to 350°. Lightly grease 4 baking sheets with butter. Cream butter and sugar until fluffy. Add egg yolks, lemon zest and vanilla; mix well. Stir in the flour; add the cherries and mix with your hands until it forms a soft dough. Lightly flour a surface, roll out the dough to ¼-inch thickness and cut into 3-inch rounds with a cookie cutter. Cut out the center of each cookie with a 1-inch cookie cutter. Place rings on prepared baking sheets. Reroll any trimmings and cut more cookies. Bake 15 minutes or until firm and just beginning to color. Cool on baking sheets for 5 minutes, then transfer to a wire rack to finish cooling.
- Mix the confectioners' sugar with lemon juice and maraschino cherry juice into smooth paste. Add a little lemon juice at a time. Drizzle over the cooled cookies and let stand until the icing sets, about 30 minutes. Makes 20–30 cookies.

This gluten-free cookie incorporates colorful, flavorful maraschino cherries.

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