



NORTHERN BERKS



CONTEST WINNER
IN THIS WEEK'S EDITION!

LIKE US, LOVE US AND PLEASE
SHARE US ON FACEBOOK.
Feel free to leave a comment
about your local advertisers.



SCAN AND GO
DIRECTLY TO
OUR WEBSITE

Merchandiser

Serving Northern Berks County
Northern Reading Area &
Southern Schuylkill County

PUBLISHED BY... THE WINDSOR PRESS, INC. (Family Owned & Independent Since 1958)
6 NORTH THIRD STREET, P.O. BOX 465, HAMBURG, PA 19526-0465 • FAX: 610.562.2770
610.562.2267 OR 1.800.562.5521 • Open Monday Through Friday 10 AM - 4 PM

ON THE WEB: www.windsorpress.com or www.nbmerchandiser.com.

You can directly link to any display advertiser's website through our online edition. HIGHLIGHT & CLICK

WE ACCEPT



PUBLIC AUCTION

FURNITURE, COLLECTIBLES, TOOLS,
ZERO-TURN MOWER, SLOT MACHINE, TOYS
Saturday, December 9, 2023 at 9:00 AM

Auction: Held at 9628 Newtown rd., Breiningsville, PA 18031. Near Clover Hill Winery.

Items: Panic Saurus slot mach., Alvin Trexler floor safe & other, oak clawfoot side-by-side, cedar chest & wardrobe, ball & claw piano stool, cloth tree, lg. roll-top desk, mod. clawfoot table w/chairs, park bench, sm. flat-screen TV, wall table, assort. BR pcs., blue glass end table, potbelly stove, 2 rocking cradles, dinette set, assort. chairs, chest freezer, C.I. pcs., flat irons, shoe lathe, beam scales, bucksaw, ice cream scoop, coffee grinder, bottle capper, Teddy & bear bank (repo.), kero. lights, handbell, deer antlers, fishing rods, tackle boxes, rug beater, crockery pitcher, Mr. Peanut S&P and others, assort. glassware, skelton keys, J.D. peddle tactor w/wagon, dolls, Tonka dump trk, Cabela's 4-wheeler toy in box, Hess trks, Winross & other assort. toy trks, butcher knives, mixing bowls, cookie jars, Ariens (ZOOM 48XL) zero-turn mower w/23HP Kohler motor, Troy-Bilt chipper shredder, Wheelhorse rear-tine rototiller, Troy-Bilt push mower, Cub Cadet push mower, Simplicity snowblower, generator, wheelbarrow, upright Craftsman air compo., Power Kraft drill press, assort. Tools, plus many other items.

Cash or PA check only. Watch for pictures on www.auctionzip.com. In case of impassible roads due to wether the auction will be held Dec. 13th.

Auct: DAVID P. LOEB, AU-002753-L Auction for:
Lenhartsville, PA 19534 BETTY FAUST
610.756.4260 ESTATE

FOR RENT

Apartment: Two bedroom
in Topton, 1st floor, no
pets, Please call 484-764-
1047.

For Rent: Small 1 BR
House in the country near
Orwigsburg. \$825/mo.
Plus security deposit, no
pets. Please call 570-728-
3769.

AUTO PARTS & SERVICES

I PAY FOR CARS SAFELY.
Licensed dealer buys
Cars, Trucks and Classics
for Ca\$h. Free notary ser-
vice. Free pickup. Don't
sign a blank title. Call Paul
to ask why. www.ipayforcars.com Maxatawny Auto
Sales, Kutztown 610-683-
0480.

HARD OF HEARING?

Your Doctor Said: You Need A
Hearing Aid, But The Price Was
Ridiculous & You're Right!

STARKEY-PHONAK-FINETONE-AUDINA
Direct Laboratory Discounts
On Most Major Brands

HEARING AID OUTLET CENTER

Personalized service
for your individual needs!

Sales-Service-Repairs
All Makes & Models
Digitals-Programmables-Batteryless
Most Insurances Accepted - Same Day or
In-home Service - Satisfaction Guaranteed
610.929.9776

QUALITY CLEAN PUBLIC AUCTION

SNAP-ON TOOL CABINET, WOODSHOP EQUIP.
YARD MACHINE MOWER, SNOWBLOWER, TOOLS
SLATE TOP POOL TABLE, ROCK-OLA JUKEBOX
TOKEN SLOT MACHINE, POKER TABLES
FURNITURE, WASHER, DRYER, S.S. REFRIG.
COLLECTIBLES, H-HOLD, BOX LOTS
Sunday, December 10, 2023 at 9:00 A.M.

Location: 1481 Hilltop Road, Leesport, Berne Twp.,
Berks Co., PA 19533. (Close to Recycle Center).

WAGNER AUCTION SERVICE, LLC
AU-3172L, AU-1427L

wagnerauctioneers.com • 610.741.3828

AUTO PARTS & SERVICES

ALWAYS BUYING:
Wrecked, Running, Dis-
abled & Junk Vehicles.
Call for Prices.
NAFTZINGER USED AUTO
PARTS, Auburn, PA 570-
754-7491.

HELP WANTED

MICROTEL INN & SUITES
is hiring Front Desk
Agents for day and night
shift positions. Training
Available for the right per-
son. PT Flexible Shifts.
Under New Management.
For more information,
stop in to fill out an appli-
cation. Hotel Travel Perks.
I-78 & PA 61, 50 Industrial
Dr. Hamburg.

WANTED TO RENT/BUY

BUYING CLASSIC CARS
Trucks, SUV's. American and
Foreign. Any condition. Buy-
ing entire car collections. Pay-
ing Ca\$h. Please Call 717-577-
8206 Krmiller1965@yahoo.
com (*234828).

HOUSEHOLD ITEMS/ FURNITURE

42" Round Oak table and 4
chairs; 8' Round braided coun-
try carpet, both for \$850, excel-
lent condition; Haier portable
AC unit 8000 BTU's, very
good conditioner \$150; 46"
Sharp Aquos TV, older style,
\$125, barely used; 484-894-
7639. Text Phone Number for
pictures.

WANTED TO RENT/BUY

CASH FOR YOUR CAR,
Call 610-916-7000. Steve
Moyer's Subaru.

What happened to the Grumpy
Elf when he took the Advent
Calendar?

He got 25 days!:

RECREATION/ SPORTING GOODS

What do they call a wild elf
in Texas???

Gnome on the Range!!

EMAIL in your
classified
classifieds@windsorpress.com

Say You
Saw It
In The
Northern
Berks
Merchandiser
nbmerchandiser.com

UNDERKOFFLER COAL DELIVERY SERVICE

WILLIAMSTOWN, PA

(Formerly Carl & Smith Coal Hauling)

ALL SIZES AVAILABLE
GOOD QUALITY ANTHRACITE

CALL:
717.329.9249 OR
717.648.9289 ANYTIME

Look Us Up On

"Use An
Old American
Fuel!"

CAR CARE SERVICE GUIDE

Your "Go To" guide for automotive services and inspections!
Is your state inspection due in the next 3 months? "Have your inspections done early!"

V J Wood Service Center

411 S. 3rd St., Hamburg, PA 19526
Call 484-662-4004
For appointment (Day and evening appointments available)

STATE INSPECTION & EMISSIONS,
ENHANCED INSPECTIONS, AUTO
AND TRUCK REPAIRS, BATTERIES

24-Hour Towing
610.562.9275

E-mail: vjwoodservicecenter@yahoo.com

With Coupon (Pass or Fail)
Good only at VJ Wood Service Center
Expires 12/31/23

\$29.95

Halye's Automotive

privately owned and operated
personal service every time
complete auto repair brakes,
shocks, exhaust
now offering towing

Complete Auto Service

PA State & Emissions Inspection... \$38.95
Includes Both Stickers & MCI Fee. Pass & Fail. Expires 1/13/24.

15801 Kutztown Road • Rt. 222, Maxatawny, PA 19538
610.683.6707
Mon. - Fri. 7:30 to 5:30; Sat. 8:00 to 12:00

Hermansader's Garage & Auto Sales

Quality, Honest & Affordable
Automotive Service Since 1969!

400 Kohler Hill Road, Hamburg, PA 19526
www.hermansadersgarage.net
610.562.4332

Our Work is Backed by a 12-Month/12,000-Mile Warranty
We Fix It Right The First Time

FREE COURTESY SHUTTLE OFFERED

JMS AUTOMOTIVE SERVICES, LLC

610-682-4762

55 Old Bowers Road, Mertztown, PA 19539
Located behind Bower's Hotel

State Inspections & Emissions ★ 4 Wheel Alignments
Computer Diagnostics ★ All General Repairs
Recommended Factory Maintenance

Mark Benson
European Car Specialist

INTEGRITY AUTO

Prompt Professional Service For Your Imported Cars

4618 Route 100 610.298.2190
New Tripoli, PA 18066-2619 Myiauto.com

CERTIFIED EMISSION & STATE INSPECTION GUIDE

Your ad will be online in both East Penn Valley
and Northern Berks Merchandisers:

BOTH ISSUES FOR ONLY \$49.00
(Runs 1st week of every month)

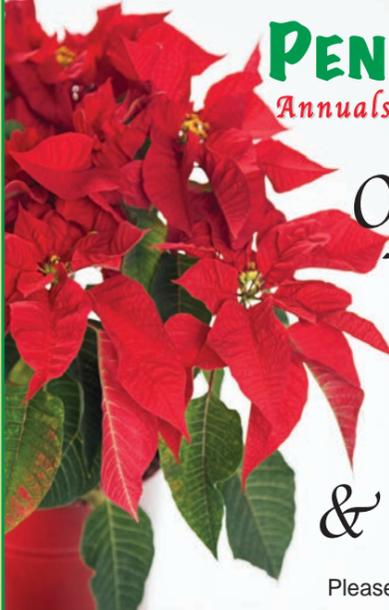
FOR ONE LOW PRICE!!!

The Windsor Press
INCORPORATED

6 North Third Street
P.O. Box 465
Hamburg, PA 19526
610-562-2267
FAX: 610-562-2770
www.windsorpress.com



Sale!
20% OFF
Boxed Christmas Cards
ADAMS & BRIGHT DRUGS, LLC
 306 State Street, Hamburg, PA 19526 • 610.562.2738



PENNY HILL FARM
 Annuals, Perennials & Seasonal Plants

Open Now For
 Poinsettias,
 Christmas
 Wreaths,
 & Cemetery Logs

Please Call Or Stop In To Order Logs & Wreaths

610.926.3298 ~ Hours: 10 am - 6 pm
 10 min. from Rt. 61 & 10 mins. from Rt. 183
 4319 Belleman's Church Rd., Mohrsville, PA 19541



NATIONAL
PEARL HARBOR
Remembrance Day
 ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
 DECEMBER 7

MOBILE HOMES
 SENIORS, ENJOY BEAUTIFUL AFFORDABLE ONE LEVEL HOUSING FOR LESS THAN RENT IN 3 very nice true 55 & older age-restricted land/ lease retirement communities. Fleetwood, Bernville, Hamburg areas. 3 pre-owned singles (14x52 (our tiny home) (14x70). 1 & 2 BR models. 1 & 2 Bath models. Well maintained move-in conditions with many new features. Unique Blue Marsh Dam to State Game Lands/ Little Schuylkill Settings yet close to all conveniences. Low monthly fees. Mortgages available. \$29,999 to \$39,999. Visit www.kellerhousingcommunities.pa.com for details and photos. Sorry, NO dogs. Keller Homes. 610-944-7696.

MOBILE HOMES
 Drive A Little, Save a Lot! New single wides \$60,900; Double wides \$101,900; Modulars \$139,900; We will not be undersold. 717-875-1288.

SERVICES
 Free Hearing Tests. Free Hearing Aid Demos. All Make Service & Repair. Hometown Hearing Aids, 361 East Main St. Kutztown. 484-553-6720, www.hometownhearingaids.net; 80 Hearing Aid Batteries (any size) \$25.

SCREENED ENRICHED TOPSOIL: \$35/ yard plus delivery fee, large quantity discounts; Nice soil for gardens, flowerbeds and lawns, aged mushroom soil available. Call JOHN HEFFNER 610-587-2886.

DERFLER'S AUCTION
 LARGE ONLINE AUCTION
 JOHN DEERE 1050, MF LOADER/BACKHOE, DODGE 2500, FURNITURE, TOOLS, COLLECTIBLES
 Online bidding begins December 6th and starts closing on December 13, 2023 at 6:00 P.M.
 Large & varied auction; generators, tools, 3-pt. Mott flail mower, small Bri-Mar dump trailer, furniture, jewelry, decorative items, housewares and more!
 Bidding will be at derflers.hibid.com
 Preview photos at auctionzip.com I.D. #2712.
DERFLER'S AUCTION
 ROBERT W. DERFLER, AUCTIONEER, AU2682-L
 Pine Grove, PA • 570.345.8262
 Serving The Area w/Complete Farm, Home & Estate Services Since 1987!
Merry Christmas & A Happy New Year To All Of Our Loyal Customers!

MOTORCYCLES/ATV'S
 DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7, 1-888-650-9135 (*235628).

MOTORCYCLES/ATV'S
 What kind of motorcycle do elves ride to work? A Holly Davidson!
FAX in your advertisement
 610-562-2770

PETS & ANIMALS
 What do vegetarian elves eat?! Elfalfa!!

PETS & ANIMALS
 What does an elf farmer call his cow?! An Eskimoo!!!!



'TIS THE SEASON TO ADVERTISE!

Now is the time to Advertise in the East Penn Valley or Northern Berks

Merchandiser

Contact The Windsor Press!
CALL! FAX! EMAIL! OR STOP IN!
 WE'RE HERE TO SERVE YOU
 MONDAY THRU FRIDAY 10 AM - 4 PM

6 N. Third St., PO Box 465
 Hamburg, PA 19526-0465
 610.562.2267 or Fax: 610.562.2770
 E-mail: display@windsorpress.com
www.windsorpress.com
 Find us Online, on Facebook, or by Email Subscriptions



COOPERTIRES

CS5 Grand Touring

Premium Limited Warranty
Free 45-Day Road Test!
80,000-Mile
Treadwear Protection
Premium Luxury Touring
T-Rated

The CS5 Grand Touring has innovative technologies and is engineered for real-life performance on real-life roads. The CS5 Grand Touring provides long lasting ride comfort in a wide range of sizes to fit most modern passenger vehicles and SUVs.



KANTNER'S TIRE SERVICE, INC.
230 South Franklin Street
SHOEMAKERSVILLE • 610-562-2567
HOURS: MONDAY THRU FRIDAY 7:30 AM TO 5 PM
SATURDAY & SUNDAY CLOSED
www.kantnerstire.com

Now Accepting: Goodyear Credit Cards

OUT-THE-DOOR TIRE PRICES
All Tire Prices Include Mounting, Balancing, And New Valve Stem

SERVICES	SERVICES
<p>HOME REPAIR & REMODELING: We Offer Full Home Services from Small Repairs to Complete Homes. Call Us about your Project! Martin Construction 610-683-6120.</p> <p>MASTER ELECTRICIAN since 1987. No job too small. Reasonable prices. Free quotes. TODD HARING, Phone: 484-951-8624. PA#093516.</p>	<p>PET CREMATION Services Peach Tree Cremation Services, LLC, Leesport. Call Derek M.D. Leibensperger, 610-926-2737. Family Owned & Operated.</p> <p>SEASONAL EQUIPMENT <i>What do you call an elf who's won the Lottery? Welfy!!!!</i></p>

AUCTION LISTINGS

12-09-23	9628 Newtown Rd., Breiningsville	D. Loeb
12-09-23	Beltzner Hall, Kutztown Fairgrounds	Geo Miller IV
12-09-23	Online Auction	Renaissance Auc. Grp.
12-10-23	1481 Hilltop Road, Leesport	Wagner Auc. Ser.
12-13-23	Online Auction	R. Derfler
12-14-23	24 Brook View Lane, Mertztown	D.&T. Houser

THE ABOVE AUCTIONS ARE CURRENTLY SCHEDULED TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER. This listing published courtesy of The Windsor Press, Inc., Hamburg, PA

What's the Difference?

There are four things different between Picture A and Picture B. Can you find them all?



Answers: 1. Extra grapes on left 2. Missing pumpkin in back 3. Turkey wing missing 4. Handle is on drawer in back

Roll Back the Cost... of Your Car Payment!

-USED RATES-
AS LOW AS **3.49%** APR!



HIDDEN RIVER CREDIT UNION

Bring your Auto Loan to HRCU from another institution to receive a:

- ✓ **\$300 BONUS*** plus, a
- ✓ **LOWER MONTHLY PAYMENT**

HOLIDAY SAVING EVENT
Believe in the benefits of a credit union & **STOP** paying high interest rates (especially, those **beyond 9%**).

REFI TODAY & SAVE!

POTTSVILLE 60 Westwood Rd. Pottsville, PA 17901	ORWIGSBURG 629 W. Market St. Orwigsburg, PA 17961	PINE GROVE 29 East Pottsville St. Pine Grove, PA 17963	HOMETOWN 32 Mahanoy Ave. Tamaqua, PA 18252	HDRIVER.ORG 570.622.3399
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THE Merchandiser CLASSIFIED AD FORM:

Place Your Ad:
By Phone: 610.562.2267
FAX: 610.562.2770
or E-Mail:
classifieds@windsorpress.com

STEP #1 ENTER YOUR:
PHONE NUMBER _____
NAME _____
ADDRESS _____
(This information is for our records only)

STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)**

<input type="checkbox"/> Announcements	<input type="checkbox"/> Farm Equip./Livestock	<input type="checkbox"/> Miscellaneous	<input type="checkbox"/> Recreation/Sporting Goods/Equipment
<input type="checkbox"/> Antiques	<input type="checkbox"/> Garage/Yard Sales	<input type="checkbox"/> Mobile Homes	<input type="checkbox"/> Seasonal Equipment
<input type="checkbox"/> Automobiles/Trucks	<input type="checkbox"/> Help Wanted	<input type="checkbox"/> Motorcycle/ATVs	<input type="checkbox"/> Services
<input type="checkbox"/> Auto Parts & Svcs.	<input type="checkbox"/> Home Improvements	<input type="checkbox"/> Pets & Animals	<input type="checkbox"/> Wanted To Rent/Buy
<input type="checkbox"/> Boats/Motors	<input type="checkbox"/> Household Items/Furniture	<input type="checkbox"/> For Rent	<input type="checkbox"/> Valentine's/Special Occasions
<input type="checkbox"/> Childcare	<input type="checkbox"/> Lost & Found	<input type="checkbox"/> Real Estate	
<input type="checkbox"/> Computers/Office		<input type="checkbox"/> RVs/Camps	

SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication)
FREE to Commercial ads

STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR (Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

STEP #4 CHOOSE A PUBLICATION DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

East Penn Valley Merchandiser
 Northern Berks Merchandiser
 Both (Cost Would Be Double)

STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN: (PLEASE CHECK ONE BOX.)
Run: 1 Week 2 Weeks 3 Weeks 4 Weeks _____
Enter Starting Date Of Ad _____
Total Amount Paid \$ _____ Check # _____

STEP #6 CHOOSE METHOD OF PAYMENT (PAYMENT MUST ACCOMPANY AD)

We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)

Credit Card Information: NAME ON CARD _____
ACCOUNT # _____ EXP. DATE _____
TYPE OF CARD: VISA _____ MasterCard _____ Discover _____ CVC Code: _____
SIGNATURE: _____

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465
 Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526
 Place Your Ad By Phone By Calling 610.562.2267

Please have your account number and expiration date available.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

RATES:
REGULAR AD:
Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each
COMMERCIAL AD:
Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each
Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.
UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.

BUYING WRECKED, RUNNING OR DISABLED CARS • TRUCKS • VANS • EQUIPMENT • FORKLIFTS

Drive in or We'll Pick Up!
Call: 570.754.7491



NAFTZINGER USED AUTO PARTS
S. 7th St., Box 223, Auburn, PA 17922
Open Mon.-Fri. 8:30-4:30; Sat. 8:30-2:00; Sun. Closed

Play Our Monthly Search Game and WIN!

(minimum of a \$25.00 prize)



Look for the owl's eyes somewhere in the last issue of the month in the East Penn Valley or Northern Berks Merchandiser and win!

Once you have found the eyes, e-mail the page number, edition & advertiser's name on ad, along with your Name, Address and Phone Number to: display@windsorpress.com. Please enter "EYES" in subject line of your e-mail. Entries must be received by Friday at 10 AM the week of the issue.

Winner will be announced in the following week's Merchandisers.



Resolve to Go Local

READER'S Recipe



MAPLE-ROASTED CHICKEN THIGHS

- | | |
|---|--------------------------------------|
| 2 Tbsp. olive oil | 4 bone-in chicken thighs (1-1/4 lb.) |
| 2 Tbsp. pure maple syrup | 1/4 cup chopped pecans, toasted |
| 1 Tbsp. snipped fresh thyme | 1/4 cup chopped dried cranberries |
| 3/4 tsp. salt | |
| 3/4 tsp. black pepper | |
| 1 lb. sweet potatoes, peeled and cut into 1-inch wedges | |
| 1 lb. Brussels sprouts, trimmed and halved | |

Preheat oven to 425°F. Whisk together 1 tsp. oil, the maple syrup, thyme, and 1/4 tsp. each salt and pepper in a small bowl. Toss together sweet potatoes and Brussels sprouts in a large bowl with 2 tsp. oil and 1/4 each salt and pepper. Line a 10x15-inch baking pan with foil. Brush chicken with remaining 1 Tbsp. oil and sprinkle with remaining 1/4 tsp. salt and pepper. Arrange chicken, smooth sides down, in center of pan. Arrange vegetables around chicken. Roast 15 minutes. Turn chicken over; brush it, sweet potatoes, and Brussels sprouts with maple syrup mixture. Roast about 15 minutes more, until potatoes are tender and an instant-read thermometer inserted into thickest parts of chicken registers 175°F. Sprinkle with pecans and cranberries.

Send your recipes to: The Windsor Press, Inc.
6 N. Third St., PO Box 465, Hamburg, PA 19526-0456
Fax: 610.562.2770 or E-mail: display@windsorpress.com

NORTHERN BERKS Merchandiser AND EAST PENN VALLEY Merchandiser

Serving Homes & Businesses PLUS Worldwide With Our Online Editions!
PUBLISHED EVERY WEDNESDAY BY



SIX NORTH THIRD STREET
P.O. BOX 465
HAMBURG, PENNSYLVANIA 19526-0465
610.562.2267
FAX: 610.562.2770
www.windsorpress.com

OFFICE HOURS: MONDAY - FRIDAY 10:00 A.M. TO 4:00 P.M.
YOU CAN CALL, FAX OR EMAIL US ANYTIME
Family owned and independent since 1958

WE ARE HERE TO SERVE YOU!

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.

We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.

The closing time for both the Northern Berks Merchandiser and the East Penn Valley Merchandiser "classified advertisement" and the East Penn Valley "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks display advertisement is Friday noon. Any deviation from this will be published in both papers.

SERVICES

PROPERTY CLEANUP: We clean attics, garages, basements, brush piles, yard waste and scrap metals, we demo sheds, patio, concrete, fences, large and small buildings etc. along with lot clearing, stump removal and general excavation, small jobs are OUR SPECIALTY! Call JOHN HEFFNER 610-587-2886

Tree and Shrub Trimming and Removal, Stump Grinding, Storm Damage. Free Estimates, Reasonable Rates. Mountaintop Tree Service, Serving Berks since 1989. 610-929-8934.

HOME IMPROVEMENTS

BOWERS CONSTRUCTION: Quality work, Reasonable Prices. Roofing, Siding, Remodeling, Windows, Decks, Additions, Garages. FROM FOUNDATION TO ROOF. Insured, 610-562-4692, PA#006953. Accepting Visa, Master Card, Discover and American Express.

HOME IMPROVEMENTS

The bathroom of your dreams for as little as \$149/month! BCI Bath & Shower. Many options available. Quality materials & professional installation. Senior & Military Discounts Available. Limited Time Offer, FREE virtual in-home consultation now and SAVE 15%! Call Today! 1-877-540-2780 (*231067).

HOUSER'S PUBLIC AUCTIONS

60 YR. COLL. OF FINE ANTIQUES, PERIOD FURNITURE, PRIMITIVES, ADV. TINWARE, STONWARE, MAJOLICA/ MIXING BOWLS/YELLOWWARE, BUTCHER ITEMS, FARM PRIMITIVES, MANY BOX LOTS - ENTIRE ATTIC TO GO THROUGH

8:30 AM, Thursday, December 14, 2023
Location: 24 Brook View Lane, Mertztown, PA
Terms: Cash, Preapproved Check, or Credit Card. No Buyer's Premium.
Full Ad/Pics at www.Houserauctioneers.com.
WATCH WEB CLOSER TO SALE FOR PICS.

Auct.: JASON/NATHAN HOUSER, Sale By: LINDA MOYER
AU-005534
DOUG/TIM HOUSER, Assoc. Aucts. 610.799-2396 or 484.5508593

RECEIVE AN EMAIL TO VIEW OUR ISSUES EACH WEEK!!!

Email Your Email Address To: display@windsorpress.com with your request!

YOU MAY ALSO CALL US TO PROVIDE YOUR EMAIL ADDRESS, BUT EMAILING IS BEST!

HOME IMPROVEMENTS

Safe Step. North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-the-line installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step 1-833-356-1954 (*237707).

The Generac PWRcell, a solar plus battery storage system. SAVE money, reduce your reliance on the grid, prepare for power outages and power your home. Full installation services available. \$0 Down Financing Option. Request a FREE, no obligation, quote today. Call 1-866-783-0292 (*237702).

SEASONAL EQUIPMENT

Who Sang "Blue Christmas?" Elfvis!!!!

Thank Your Customers and Wish Them A Wonderful Holiday By Advertising In Our December 20th **CHRISTMAS ISSUE** Of The East Penn Valley and/or Northern Berks *Merchandisers*



Contact Our Display Department

Display Dept. Hours Mon, Thurs, Fri. 10-4
display@windsorpress.com

Your advertisement will appear Online, on FaceBook, & emailed to Subscribers

SPECIAL PRICING!
Deadline: Mon. Dec. 11, 2023

MANY SIZES AVAILABLE! DISCOUNTED & FREE COLOR OPTIONS!

Run a regular size ad & receive an additional discount on the second issue. OR, we have the four size specials that run in Both Papers, with Free Color: 1/8 page: just \$95; 1/4 page: \$190; 1/2 page: \$380; or a full page: only \$760!



HOLIDAY ESTATES AUCTION

Begins Closing Saturday, December 9th 6:00 PM

1251 Chestnut St., Reading, PA
All Lots Start At \$5.00 With No Reserve!

Gold & Silver Coins: Gemstone, Sterling Silver, Vintage & Designer Jewelry; Sterling Hollowware, Flatware; Beatles, Star Wars, Star Trek, Native American, Carousel Horse, PA Beer Bottle, Doll, Roadside America Collections; Wedgewood; Waterford; Items In Various Categories Of Interest.

Onsite Previews:

Friday 12/8 & Saturday 12/9
10:00 AM - 3:00 PM

1251 Chestnut St., Reading, PA
19602

Bid Online 24/7 at
www.auctionhowze.com
610-370-2879

THE RENAISSANCE AUCTION GROUP
 PA# AU005050

DINING & GOOD EATS!

BREAKFAST



Last Breakfast For 2023!
 Mackerel, Ham, Sausage, Pancakes, Eggs, S.O.S., Home Fries, Scrapple, Bacon & French Toast
SUNDAY DEC. 17, 2023
 7:00 a.m. to 12 noon
LANDINGVILLE COMMUNITY FIRE COMPANY
 For Hall Rental
 Call 570.366.2716

HOME IMPROVEMENTS

Are you a pet owner? Do you want to get up to 100% back on Vet Bills? Physicians Mutual Insurance Company has pet coverage that can help! Call 1-866-314-0584 to get a free quote or visit insurebarkmeow.com/macnet (*236322).

Todd Bender LLC Plumbing Heating & Air Conditioning. Personally serving Hamburg and surrounding areas since 1991. Install, Service & Repair. Quality Workmanship. Call, Text or Email 570-449-8035 tmb1269@gmail.com HIC #PA107531

ANNOUNCEMENTS

Become a Published Author. We want to Read Your Book! Dorrance Publishing, Trusted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit dorranceinfo.com/macnet (*231064).

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - 50% off Installation + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-855-338-4807 (*232052).

DURACELL. The #1 trusted battery brand now offering the M150 Portable Power Station. When fully charged the M150 provides enough power to charge all your devices laptops, phones, tablets, ear buds and more for work and fun. Give the gift of portable power this holiday season only \$199. Go to portablepower.info/193 (*237690).

CARD OF THANKS FORM

Please Clearly Write The Information You Would Like In Your Ad On The Lines Below:

CHOOSE A PUBLICATION:

- East Penn Valley
- Northern Berks
- Both

Issue Date: _____

Phone: _____

Name: _____

Address: _____

Submit your information and payment to:

The Windsor Press, Inc
 6 N. Third St., PO Box 465
 Hamburg, PA 19526-0465
 610.562.2267
 FAX: 610.562.2770

OR E-mail: display@windsorpress.com



"Card of Thanks"

The "Card of Thanks" can only be used for illness, fire, or bereavement.

Actual Size of Ad

Cost: **\$20.00**

per week/per paper

ANNOUNCEMENTS

Thank you St. Jude. I gave you my problem and you took it and helped me get through it. Thank you for Everything. SMS

Make a tax-savvy move this holiday season and year-end! Donate your car, truck, boat, RV, and more to champion our veterans. Arrange a swift, no-cost vehicle pickup and secure a generous year-end tax deduction. Call Veteran Car Donations at 1-877-327-0686 today! (*237691).

What language do they teach at Elf School??
North Polish!!! ahahahaha

CHILDCARE

What do you call it when Santa and his elves go on a big ship to the Californian coast? A Santa Cruz!!!!

What do you call a badly behaved elf? A rebel without a Claus!!!



MISCELLANEOUS

DENTAL INSURANCE from Physicians Mutual Insurance Company. Coverage for 350 plus procedures. Real dental insurance - NOT just a discount plan. Do not wait! Call now! Get your FREE Dental Information Kit with all the details! 1-877-553-1891 www.dental50plus.com/macnet #6258 (*231066).

DISH TV \$64.99 For 190 Channels + \$14.95 High Speed Internet. Free Installation, Smart HD DVR Included, Free Voice Remote. Some restrictions apply. Promo Expires 1/21/24. 1-866-590-5561 (*233543).

WE HAVE A WINNER!
LOOK FOR THE EYES SEARCH GAME

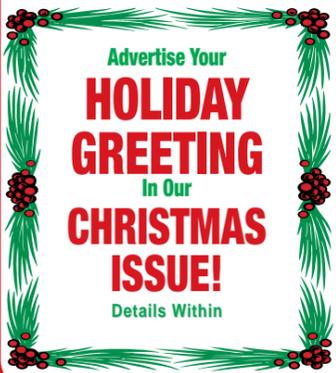


MARY FORBES of Reading!!

You can pick up your prize at our office, Monday thru Friday 10 am to 4 pm

The eyes were located on page 3 of the East Penn Merchandiser on the Attention Readers ad; and page 3 in the Northern Berks Merchandiser on the same ad, different position.

A huge "Thank You" to everyone who played the game.



Advertise Your **HOLIDAY GREETING** in Our **CHRISTMAS ISSUE!**
 Details Within

"LOOK FOR THE EYES" ONCE MORE in the December 27, 2023 issue of the East Penn Valley and/or Northern Berks Merchandisers

The Windsor Press
 6 North Third Street
 P.O. Box 465,
 Hamburg, PA 19526-0465
 610.562.2267
 display@windsorpress.com
 Mon. - Fri. 10 to 4
 www.windsorpress.com

Don't Let Your Community Event Go Unnoticed!

For Just \$5

you can advertise in our **COMMUNITY CALENDAR** and reach potential interested event goers!

For more information contact our Classified Department



Six North Third Street
 P.O. Box 465
 Hamburg, PA 19526-0465
 610-562-2267
 classifieds@windsorpress.com
 www.windsorpress.com

SALES

Help Wanted

Are you motivated?
Are you willing to work?
Do have the ability to work independently?

General knowledge of computers a must.

Must have your own transportation.

Email Resumé to **display@windsorpress.com**



6 North Third Street
 P.O. Box 465
 Hamburg, PA 19526-0465
 610.562.2267
display@windsorpress.com
 www.windsorpress.com

E.O.E

Advertise In Our Local

2024 DINING Guide



The 2024 DINING GUIDE is designed to draw hungry customers into your business. Larger-sized ads have the perfect spacing to advertise your menu, or if you want a smaller, basic ad we have that size too!

All pricing is full color and runs in both papers with the option of repeating your ad at the same low rate!

DEADLINE:
Thursday, January 11, 2024

Your ad will appear in the January 24th edition of the East Penn Valley and the Northern Berks

Merchandisers

Your choice:

1/8 Page: \$95

1/2 Page: \$360

1/4 Page: \$185

Full Page: \$700

ONE PRICE - FULL COLOR - BOTH PAPERS!

To place your advertisement in this exciting local edition or for more information contact us soon!



6 North Third Street
P.O. Box 465
Hamburg, PA 19526-0465
610.562.2267
www.windsorpress.com
Hours: Monday-Friday 10-4

REPEAT YOUR AD FOR THE SAME LOW PRICE!

Ask Us For Details.

The Windsor Press SINCE 1958
Current Hours & Contact Information:

Our East Penn Valley and Northern Berks Editions Are Online Weekly.

CURRENT OFFICE HOURS:
Monday - Friday 10 a.m. to 4 p.m.

OFFICE & CLASSIFIED DEPT.:

Call or Fax
 Monday through Friday
 or Email
 classifieds@windsorpress.com

DISPLAY & SALES:

Call our office Monday, Thursday, or Friday;
 or Email
 display@windsorpress.com
 or
 Eric Francis 610.780.4285
 eric@windsorpress.com

PRINTING NEEDS:

Email
 ryan@windsorpress.com
 or Call
 Monday, Tuesday,
 Thursday, Friday, Ext. 313

COPY & FAX SERVICES ALSO AVAILABLE

6 N. Third St., PO Box 465, Hamburg, PA 19526-0465
 610.562.2267 • FAX: 610.562.2770
www.windsorpress.com

MISCELLANEOUS

DIRECTV OVER INTERNET - Get your favorite live TV, sports and local channels. 99% signal reliability! CHOICE Package, \$84.99/mo for 12 months. HBO Max and Premium Channels included for 3 mos (w/CHOICE Package or higher.) No annual contract, no hidden fees! Some restrictions apply. Call IVS 1-866-629-6086 (*235224).

We transform your kitchen in less time, with less stress, at an amazing value. Since 1979, Kitchen Magic, a family owned business offering cabinet refacing, new cabinetry, and luxury counter top throughout the Northeast. Call today for a free estimate 1-844-887-5145, PA017137. (*234827).

MISCELLANEOUS

Switch and save up to \$250/year on your talk, text and data. No contract and no hidden fees. Unlimited talk and text with flexible data plans. Premium nationwide coverage. 100% U.S. based customer service. For more information, call 1-888-684-1169 (*236911).

What do you call an elf that hides in a Christmas baker!!! A Mince Spy!!!

NEED IRS RELIEF \$10K-\$125K+ Get Fresh Start or Forgiveness. Call 1-877-705-1472 Monday through Friday 7am - 5pm. PST (*231799)

EMAIL IN YOUR ADVERTISEMENT
display@windsorpress.com

MISCELLANEOUS

SELF-STORAGE Secured, Indoor, size for every need. 24 hour access. Located off Rt. 61 behind Bell Trucking & Kuzan's Hardware. Call RUBRIGHT'S 610-562-3886

HAND MADE QUILT: Earthy /Camping themed with neutral colors. 168X78. Can see pics at 484-523-5514. Machine quilted for stability and lasting wear. \$300. Brand New, Just finished.

Metal Roofing & Siding For Houses, Barns, Sheds etc, 36" Coverage, Painted \$2.35LF, Bare \$1.45 to \$1.70LF, sold as seconds or Rainbow \$1.35LF Made in Eprata, PA 717-445-5222, (*236504).

Prepare for power outages today with a GENERAC home standby generator \$0 Money Down + Low Monthly Payment Options. Request a FREE Quote Call now before the next power outage: 1-855-465-7624 (*236269).

Stroke and Cardiovascular disease are leading causes of death, according to the American Heart Association. Screenings can provide peace of mind or early detection! Contact Life Line Screening to schedule your screening. Special offer- 5 screenings for just \$149. Call 1-866-518-8391. (*234826)

FREE high speed internet for those that qualify. Government program for recipients of select programs incl. Medicaid, SNAP, Housing Assistance, WIC, Veterans Pension, Survivor Benefits, Lifeline, Tribal. 15 GB internet service. Bonus offer: Android tablet FREE with one-time \$20 copay. Free shipping & handling. Call Maxsip Telecom today! 1-833-516-2829 (*236842).

Don't let the stairs limit your mobility! Discover the ideal solution for anyone who struggles on the stairs, is concerned about a fall or wants to regain access to their entire home. Call AmeriGlide today! 1-844-317-5246 (*236966)

H I R I N G ?



Get The Word Out...

LET THE MERCHANDISER WORK FOR YOU!

To help you fill your open positions we are offering four special rates that include full color and will be in both East Penn Valley and Northern Berks online issues!

YOUR CHOICE OF FOUR SIZES WITH SPECIAL PRICING:
 1/8 Page: \$100
 1/4 Page: \$200
 1/2 Page: \$400
 Full Page: \$800

Contact your sales representative or our Display Department and we will be happy to guide you in placing your advertisement.



6 N. Third St., P.O. Box 465
 Hamburg, PA 19526-0465
 610.562.2267 or 1.800.562.5521
 display@windsorpress.com
 www.windsorpress.com
 Monday - Friday 10 am to 4 pm

I Don't Need To Advertise

You're Right... There is a time **NOT** to advertise, when...



1. You have no competition.
2. You have all the business in town.
3. There are no new people moving into your area.
4. You want to keep your large inventory.
5. You have more business than you can handle.
6. The birth rate is zero.
7. You have more than enough friends that shop your business, keeping you far to busy.
8. You've netted your third million (after taxes).
9. You have no desire to work hard.
10. You would have to hire more people to handle the additional business advertising brings.

The time to start advertising is...

When you don't agree with all the above.

The place to start advertising is...

The one that has a combined circulation of 71,500 homes.

CALL FOR DETAILS



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 P.O. Box 465
 Hamburg, PA 19526-0465
 610-562-2267 or 1-800-562-5521
 FAX: 610-562-2770
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