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NORTHERN
BERKS

Merchandiser

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LOOK FOR THE EYES SEARCH GAME
In This Issue



WE ACCEPT



AWESOME NEW YEAR'S DAY AUCTION
LIFE-SIZE BLUES BROTHERS &
CHARLIE CHAPLIN STATUES, CARVED INDIAN STATUE
ARROWHEADS, 1 & 5 CENT SLOT MACHINES
PRIMITIVES, CAST IRON, SCALES, LIGHTING
VICTROLA, PHONOGRAPH, GLASSWARE, ROSEVILLE
HUMMELS, RACING COATS, H.D. COLLECTIBLES
ADV. TOYS, FURNITURE & MORE.....
Sunday, January 1, 2023 at 9:00 AM.
Location: Indoors at Shoemakersville Fire Co. banquet
hall, 300 Church Ave., Shoemakersville, Berks Co., PA
19555.
WAGNER AUCTION SERVICE, LLC
AU-3172L, AU-1427L
wagnerauctioneers.com • 610.741.3828

AUTOMOBILES/ TRUCKS	AUTO PARTS & SERVICES
BUYING VEHICLES: 2005 through 2016, Reasonable Pay Offs Made or Fair trade in Price paid, Nice condition, or not running. Will pay accordingly. Call for Quote before 8pm. 570-449-4094. Jay & T's, Cressona. jayautosales. com.	I PAY FOR CARS SAFELY. Licensed dealer buys Cars, Trucks and Classics for Ca\$h. Free notary ser- vice. Free pickup. Don't sign a blank title. Call Paul to ask why. www.ipayfor cars.com Maxatawny Auto Sales, Kutztown 610-683- 0480.

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The Best Name Behind You For The Long Haul
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AUTO CLINIC
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162 N. Centre Ave., P.O. Box 365, Leesport, PA 19533
Shop: 610-926-8826 • Cell: 484-955-3487
Mon., Tues., Thurs. & Fri. 9-5; Wed. 9-7; Sat. Hours - please call

Looking for auto insurance?
Find great deals on the right
auto insurance to suit your
needs. Call today for a free
quote! 866-924-2397(*232805).

MOBILE HOMES
Drive A Little, Save a Lot!
New single wides \$60,900;
Double wides \$101,900;
Modulars \$139,900; We
will not be undersold. 717-
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A+ COMPUTER REPAIR:
Slow Computer, Popups,
Virus Infections? I will
come to your home or of-
fice and fix all hardware
and software problems on
Lap tops, Desktops, and
Servers. Very good rates.
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additional benefits.**
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Rates
FREE
ESTIMATES
Call: Glen
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Don't leave that shed behind! Move it with you!
Do you have an unwanted shed, gazebo, or playhouse?
WEAVERS HAULING
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2023
HAPPY NEW YEAR!
We appreciate your trust in us.
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Adams & Bright Drugs, LLC
306 State St., Hamburg, PA 19526 • Ph. 610-562-2738
CLOSED
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SATURDAY, DEC. 31ST

Two Guys Plumbing
Specializing in
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Plumbing, Heating,
Cooling, Electrical
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• FREE ESTIMATES • WELL PUMP SERVICE & INSTALLATION
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ONE OWNER, 16x72 locat-
ed in Bevery Hills Estates,
Wernersville-- a gorgeous
true 55 & older age-re-
stricted Land/ Lease
Retirement Community. Lap/
shingle. Covered 6'x16'
Front Porch. 2 Brs. 2
Baths. Spacious Living
Room. Awesome eat-in
kitchen with all appliances
inc. D/W. Master BR/Bath
Suite with walk-in shower.
Laundry area with W/D.
C/A. LPGas Heat. Off-st.
mac. Parking. Like new
condition. Will not find
nicer home, Community,
or location for \$59,999--
half the price of a compa-
rable new home IF you
can find a lot. Mtgs. avail.
Fast occupancy. Sorry,
NO dogs. Keller. 610-944-
7696.
TO PLACE A DISPLAY AD
CALL 610-562-2267
OR 1-800-562-5521

**HOUSEHOLD ITEMS/
FURNITURE**
Ikea White Storage Bench: Has
pull front for storage and a
bench for sitting. 60"L
x19"Wx16"H. Call for picture.
Very good condition. \$50, 454-
523-5514.

**AUTO PARTS &
SERVICES**
ALWAYS BUYING:
Wrecked, Running, Dis-
abled & Junk Vehicles.
Call for Prices.
NAFTZINGER USED AUTO
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LeafFilter **GUTTER PROTECTION**
CLOG-FREE GUTTERS
OR YOUR MONEY BACK
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15% OFF
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Exclusive Offer - Redeem By Phone Today!
ADDITIONALLY
10% OFF SENIOR &
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PLUS!
THE FIRST 50
CALLERS WILL
RECEIVE AN ADDITIONAL
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approval. Call for details.
CALL US TODAY FOR
A FREE ESTIMATE
1-855-924-2112
Promo Code: 285
Mon-Thurs: 8am-11pm, Fri-Sat:
8am-5pm, Sun: 2pm-8pm EST
*The leading consumer reporting agency conducted a 16 month outdoor test of gutter guards in 2010 and recog-
nized LeafFilter as the "#1 rated professionally installed gutter guard system in America." CSLB# 1035795 DOP#
110783658-5501 License# 7656 License# 50145 License# 41354 License# 99338 License# 128344 License#
218294 License# 603 233 977 License# 2102212986 License# 2106212946 License# 2705132153A License#
LEAFFNWS22J2 License# WV056912 License# WC-29998-H17 Nassau HIC License# H01067000 Registration#
176447 Registration# HIC.064905 Registration# C127229 Registration# C127230 Registration# 366920918
Registration# PC6475 Registration# IR731804 Registration# 13VH09953900 Registration# PA069383 Suffolk
HIC License# 52229-H

Better Rides Start With a
Better Rate

REFINANCE YOUR AUTO LOAN FOR A RATE AS LOW AS

2.99% APR!¹

Plus, get \$300 when you refinance your auto loan at HRCU!²

¹APR = Annual Percentage Rate. Rates and terms are subject to change without approval or notice. HRCU will finance up to the Manufacturer's Suggested Retail Price (MSRP) plus tax and tags for a new vehicle. HRCU will finance up to 125% of the value of the vehicle for a used or refinanced vehicle based on NADA, Kelley Blue Book, or other authorized guide when determining used vehicle values. Minimum loan amount is \$5,000. The interest rate applied may be higher based on the applicant's credit score, debt ratio, or vehicle value. HRCU makes all final determinations regarding the vehicle value and applied interest rate. See the Credit and Security Agreements available at HRCU.

²Existing auto loans at other financial institutions that are refinanced with HRCU and exceed \$20,000 at the time of funding qualify to receive the \$300 bonus offer. This offer applies to refinanced auto loans funded on or after 9/1/22. All qualifying loans will receive a \$300 deposit to their HRCU account 30 days after loan funding. Terms and qualifications are subject to change without prior notice.

POTTSVILLE

ORWIGSBURG

HOMETOWN

[HDRIVER.ORG/BETTERRIDES](https://hdriver.org/betterrides)

570.622.3399

NCUA

Equal
Opportunity
Lender

HOUSER'S PUBLIC AUCTIONS

2900 SQ. FT. DOUBLE 2.5 STORY HOME
(\$22,500.00 Open Minimum Bid)
Saturday, January 7, 2023 at 2 PM.

Location: 6-8 Chestnut Street, Cressona, Penna.

Real Estate: 2.5-sty. 2900+ sq. ft. frame w/vinyl sided dbl. home (formerly Dr. Office & private residence) situated on a 39'x205 lot. The interior home features - 10+ rms., 1.5 BA, kit., liv./din. rms., enc. rear porch-laundry area, attic & basement - full utilities & conveniences, many extras. POSSIBLE MULTIPLE RESIDENTIAL UNITS. This real estate is being offered w/an open minimum bid of \$20K or to the highest bidder.

Inspection: Wednesday, January 4, 2023 - 3 to 4 PM or 1 hour before auction.

Full Ad/Pics at www.Houserauctioneers.com.

Aucts.: JASON/NATHAN HOUSER, AU-005534 DOUG/TIM HOUSER, Assoc. Aucts. 610.799.2396 or 570.386.2191	Sale By: ESTATE OF KARL J. LYONS
---	---

MOTORCYCLES/ATV'S	MOTORCYCLES/ATV'S
DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7, 1-888-650-9135 (*235628).	WANTED! MOTORCYCLES! Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$h. Please Call 717-577-8206 KR-Miller1965@yahoo.com (*234829).

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U-STORE

From Hamburg 1-1/2 miles East on Old Rt. 22 -
turn Left on Valley Rd. 1 block. (Windsor Industrial Park)

STORAGE AREAS: 5'x5' to 10'x20'

Starting At: **\$25⁰⁰** monthly

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 We want to Read Your Book!
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 manuscript submissions cur-
 rently being reviewed. Compre-
 hensive Services: Consultation,
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 Author's Guide 1-866-482-
 1576 or visit dorranceinfo.com/macnet (*231064).

ANNOUNCEMENTS

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - \$500 Discount + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-855-338-4807 (*232052).

Wesley Financial Group, LLC Timeshare Cancellation Experts Over \$50,000,000 in timeshare debt and fees canceled in 2019. Get free informational package and learn how to get rid of your timeshare! Free consultations. Over 450 positive reviews. Call 888-965-0363 (*231065).

A vibrant collage of school supplies. In the top left is a red box labeled 'COLORS' with a rainbow. Next to it is a laptop on a green background. To the right is a pair of scissors on a green background and a notepad on a pink background. Below the laptop is a calculator on an orange background. To the left of the calculator is a book on a red background. At the bottom left is a yellow pencil on a purple background. On the right side, the words 'kids' corner' are written in large, bold, blue letters with a white outline, set against a yellow background.

A graphic with a green background and a white border. At the top, the words "HEALTH FACT:" are written in large, bold, blue, distressed capital letters. Below the text is a thick, blue, brush-stroke-like line. Underneath this line are three blue and yellow capsules, arranged in a triangular pattern. The capsules are blue on one end and yellow on the other, with a small white line in the middle of each.

Current Hours & Contact Information:

Our East Penn Valley and Northern Berks Editions Are Printed and Online Weekly.

CURRENT OFFICE HOURS:
Monday - Friday 10 a.m. to 4 p.m.

CLASSIFIED
DEPT:
Call or Fax
Monday through Friday
or email
classifieds@windsorpress.com

**DISPLAY
DEPT:**
Call Monday,
Thursday & Friday
or email
display@windsorpress.com

**PRINTING
NEEDS:**
Email
ryan@windsorpress.com
or Call
Monday, Tuesday,
Thursday, Friday, Ext. 313

**SALES
STAFF:**
David Ray: 610.780.4286
dave@windsorpress.com
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eric@windsorpress.com

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& COPIES**

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610.562.2267
Fax: 610.562.2770
www.windsorpress.com

What's the Difference?

There are four differences between Picture A and Picture B. Can you find them all?

A



B



Answers: 1. More hair on woman 2. Scarf is a different color 3. Yellow circle on coat 4. Extra button on back person's coat



ALPINE

a type of
downhill skiing

Did You Know?

THE FIRST SKI CHAIRLIFT WAS
INSTALLED AT SUN VALLEY SKI
RESORT IN 1936.

A cartoon illustration of a skier in mid-jump. The skier is wearing a red jacket, blue pants, and a colorful striped hat. They are holding ski poles and have their skis pointed downwards. The background shows a snowy mountain slope with evergreen trees under a blue sky.

GET THE PICTURE?



Can you guess what the bigger picture is?

ANSWER: SKIS





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Uniroyal Tiger Paw

Features

- Highly sipe tread design with an All Season compound
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Benefits

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KANTNER'S TIRE SERVICE, INC.

230 South Franklin Street, Shoemakersville
HOURS: MONDAY THRU FRIDAY 7:30 TO 5:00;
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NEW HOURS
Monday- Friday 7:30 to 5:00
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610-562-2567

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FOR RENT

BEAUTIFUL 1500 SQ. FT. MODULAR HOME located in a gorgeous true 55 & older age-restricted Retirement setting on Scheiry Rd., Fleetwood. 2 BR's. 2 Baths. Spacious living room. Kitchen w/all appliances. Dining room. Laundry room w/washer/dryer hook-ups. C/A. Off-St. mac. parking. Maximum 2 occupants and 2 passenger-type vehicles. Absolutely NO pets or smokers. Must have good credit. \$895.00 per month + util. Rent includes home, lot fee, W/S/T and yard mowing. Sec. dep. & references required. Avail. January 1st. Keller. 610-944-7696.

FOR RENT

Perry Twp: 1BR 2nd floor apartment. Includes W/S/T /E/H. \$665/mo. No pets. Available 1/5/2023, Call 610-562-4505.

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Custom Construction: Professional Quality Craftsmanship. Carpentry Services. All phases of construction: Bathroom, Kitchen and Basement Remodeling Door and Window replacement, Renovations, Additions, Porch, Deck projects. Interior/exterior Painting. Deck refinishing. Licensed and Insured. Over 20 years experience. Contact Peter 484-350-2205 or psschreier@gmail.com PA#084327

SERVICES

Free Hearing Tests & Hearing Aid Demos. All Make Service & Repair. 80 Hearing Aid Batteries (any size) \$25; Hometown Hearing Aids, Jodi Follweiler LHIS, 361 East Main St. Kutztown PA. 484-553-6720, www.hometownhearingaids.net

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HOME REPAIR & REMODELING: We Offer Full Home Services from Small Repairs to Complete Homes. Call Us about your Project! Martin Construction 610-683-6120.

NORTHERN BERKS Merchandiser AND EAST PENN VALLEY Merchandiser

Available Online Editions.

PUBLISHED EVERY WEDNESDAY BY

The Windsor Press INCORPORATED

SINCE 1958

SIX NORTH THIRD STREET
P.O. BOX 465
HAMBURG, PENNSYLVANIA 19526-0465
610.562.2267 1.800.562.5521
CLASSIFIED: 610.562.6595 1.800.220.3053
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YOU CAN CALL, FAX OR EMAIL US ANYTIME
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WE ARE HERE TO SERVE YOU!

SALES/MARKETING: Eric Francis, David Ray
OFFICE PERSONNEL: Bonnie DeLong
CLASSIFIED ADVERTISING: Bonnie DeLong
DISPLAY ADVERTISING/GRAPHICS DEPT.: Dolores Deisher, Lori D. Kleinsmith (asst. mgr.), Bonnie A. Schaeffer (mgr.)
PRODUCTION: Mae Berger (Retired)
PRINTING SERVICES: Ryan Strause
PRESIDENT: George Mitten

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.

We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.

The closing time for the East Penn Valley Merchandiser's "classified advertisement" and the "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks Merchandiser's "classified advertisement" and the "display advertisement" is Friday noon. Any deviation from this will be published in both issues.

MEMBER OF
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MASTER ELECTRICIAN since 1987. No job too small. Reasonable prices. Free quotes. **TODD HARING, Phone: 484-951-8624. PA#093516.**

PET CREMATION Services Peach Tree Cremation Services, LLC, Leesport. Call Derek M.D. Leiben-sperger, 610-926-2737. Family Owned & Operated.

WANTED TO RENT/BUY

BUYING CLASSIC CARS Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Ca\$. Please Call 717-577-8206 KRMiller1965@yahoo.com (*234828).

Buying old toys, trading cards, cameras and other collections. Before you have an auction or estate sale call or text me and leave a message 610-406-7136.

Play Our Monthly Search Game and WIN!

(minimum of a \$25.00 prize)



Look for the owl's eyes somewhere in the last issue of the month in the East Penn Valley or Northern Berks Merchandiser and win!

Once you have found the eyes, e-mail the page number, edition & advertiser's name on ad, along with your Name, Address and Phone Number to: display@windsorpress.com. Please enter "EYES" in subject line of your e-mail.

Entries must be received by Friday at 10 AM the week of the issue.

Winner will be announced in the following week's Merchandisers.

H
I
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I
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G
?



Get The Word Out...
LET THE MERCHANDISER WORK FOR YOU!
To help you fill your open positions
we are offering four special rates that include
full color, both papers, plus our online editions!

YOUR CHOICE OF
FOUR SIZES
WITH SPECIAL PRICING:

1/8 Page: \$100
1/4 Page: \$200
1/2 Page: \$400
Full Page: \$800

Contact your sales representative or our Display Department
and we will be happy to guide you in placing your advertisement.

SINCE 1958



The Windsor Press

INCORPORATED

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display@windsorpress.com
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Monday - Friday 10 am to 4 pm

You can link to any
display advertiser's
website through
our online edition!
HIGHLIGHT & CLICK

HELP WANTED

Local screen printing business looking for t-shirt press operators, shirt catchers/ folders, and shipping/ receiving clerks for immediate hire. No experience necessary; willing to train the right person with a good attitude. Great hours; accepting part-time or full-time workers, 7am-3:30pm, Monday-Friday. No nights or weekends required. Join a great atmosphere working with an energetic team on creative projects-- printing garments, posters, and other merchandise for music artists, bands, festivals, events, as well as local and national businesses. Pay starts at \$15/hr, depending on experience, with potential pay raise after 90 days. Contact Kathleen today at 610-562-4939, or apply in person at: Hi-Line Merchandising 392 Five Locks Road, Suite 5 Shoemakersville, PA 19555.

HELP WANTED

Nester's Sanitation, Inc. 610-562-7673 DOT CDL Class B Driver, full time position, competitive Pay, Great Benefits, Apply within or call.

MISCELLANEOUS

Prepare for power outages today with a GENERAC home standby generator \$0 Money Down + Low Monthly Payment Options. Request a FREE Quote Call now before the next power outage: 1-855-465-7624 (*236269).

MISCELLANEOUS

SELF-STORAGE Secured, Indoor, size for every need. 24 hour access. Located off Rt. 61 behind Bell Trucking & Kuzan's Hardware. Call RUBRIGHT'S 610-562-3886

MISCELLANEOUS

Stroke and Cardiovascular disease are leading causes of death, according to the American Heart Association. Screenings can provide peace of mind or early detection! Contact Life Line Screening to schedule your screening. Special offer- 5 screenings for just \$149. Call 1-866-518-8391. (*234826)

MISCELLANEOUS

Metal Roofing & Siding For Houses, Barns, Sheds etc, 36" Coverage, Painted \$2.35LF, Bare \$1.45 to \$1.70LF, sold as seconds or Rainbow \$1.35LF Made in Eprata, PA 717-445-5222, (*236504).

MISCELLANEOUS

NEED IRS RELIEF \$10K-\$125K+ Get Fresh Start or Forgiveness. Call 1-877-705-1472 Monday through Friday 7am - 5pm. PST (*231799)

MISCELLANEOUS

HAND MADE QUILT: Earthy /Camping themed with neutral colors. 168X78. Can see pics at 484-523-5514. Machine quilted for stability and lasting wear. \$300. Brand New, Just finished.

MISCELLANEOUS

Internet & WiFi Starts at \$49 Call us Today to Get Started. Find High Speed Internet with Fiber Optic Technology No Credit Check, No SSN Required. Call us Today! 866-396-0515 (*232321).

MISCELLANEOUS

We transform your kitchen in less time, with less stress, at an amazing value. Since 1979, Kitchen Magic, a family owned business offering cabinet refacing, new cabinetry, and luxury counter top throughout the Northeast. Call today for a free estimate 1-844-887-5145, PA017137. (*234827).

COMMUNITY CALENDAR

East Penn Valley & Northern Berks Merchandisers

Any nonprofit organization may send us notification of your upcoming events. We will publish this information in the Merchandisers of your choice for a \$5 flat charge per paper per week.

Community Calendar listings are limited to 35 words or less for the nonprofit cost of \$5 and must be submitted in writing. In addition, we are able to run the event information at No Charge for 1 week in both Merchandisers if a Display Ad is also run. This information must be received no later than the Thursday prior to publication date. Mail information and payment as needed to The Windsor Press Inc. Community Calendar, PO Box 465, Hamburg PA 19526-0465, or email to: classifieds@windsorpress.com, FAX: 610.562.2770, or bring the information into our office at 6 N. Third St., Hamburg, PA. Questions can be directed to the office at 610.562.2267.



Leave your competition

IN THE DUST

Advertise In The Northern Berks
And The East Penn Valley
Merchandiser

SINCE 1958



The Windsor Press

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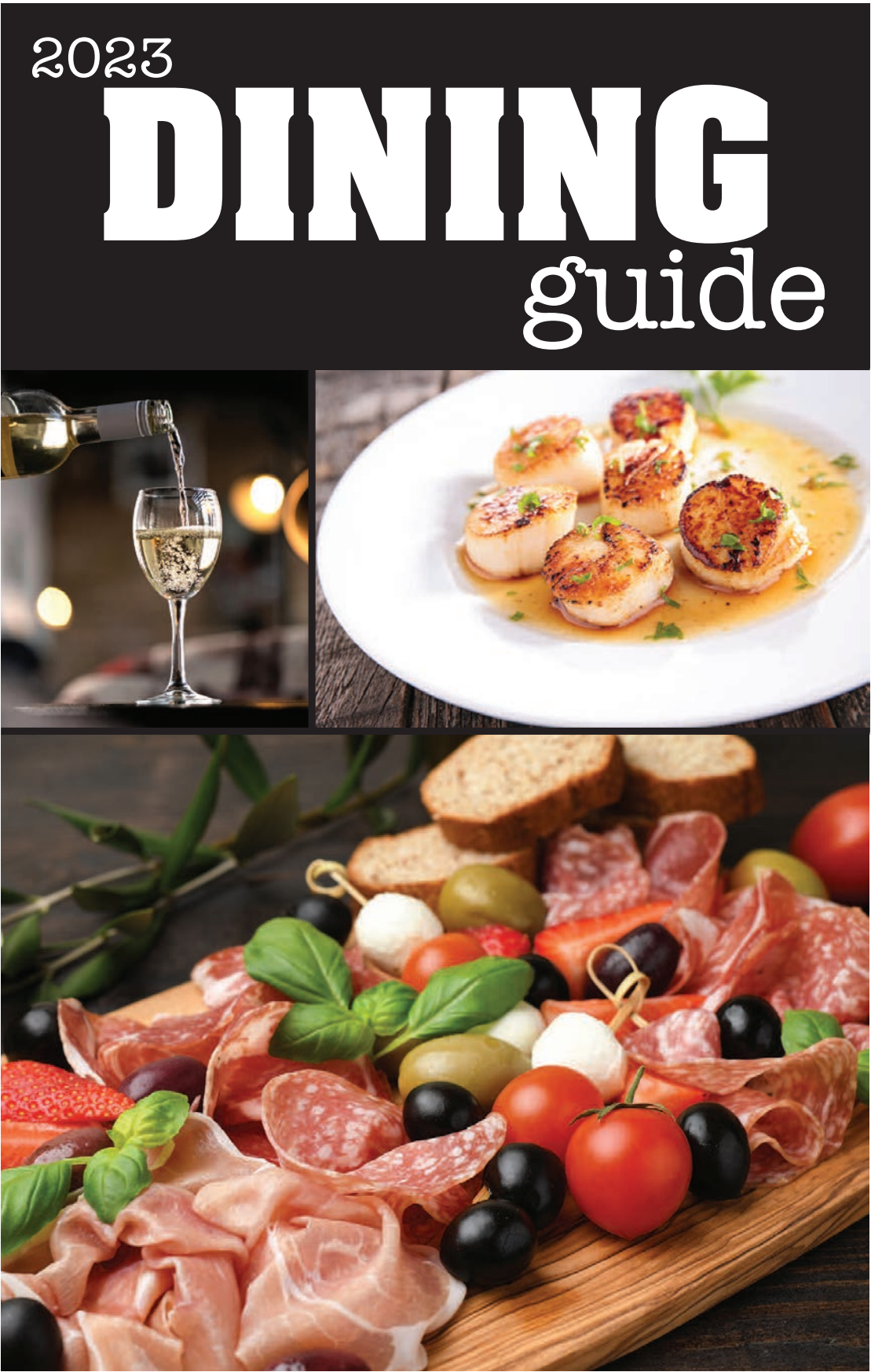
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Page 6

www.windsorpress.com

Ready to Attract Hungry Customers?

YOU CAN... BY ADVERTISING IN OUR
'23 Dining Guide!



The **2023 DINING GUIDE** is designed to draw customers into your business. Let customers know your upcoming events, hours, specials etc.

Four ad sizes for you to choose from!

Larger size ads have the perfect spacing to advertise your menu or if you want a smaller basic ad we have that size too.

All pricing is full color and runs in both papers with the option of repeating your ad at the same low rate!

Your ad will appear in the January 18th edition of the East Penn Valley and the Northern Berks

Merchandisers

Your choice:

1/8 Page: **\$90** 1/2 Page: **\$360**
1/4 Page: **\$180** Full Page: **\$720**

To place your advertisement in this delicious edition or for more information contact our Display Department.

DEADLINE:
MONDAY, JANUARY 9



6 North Third Street
P.O. Box 465, Hamburg, PA 19526-0465
610.562.2267
display@windsorpress.com
Office: Mon. - Fri. 10 am to 4 pm
www.windsorpress.com

REPEAT YOUR AD FOR THE SAME LOW PRICE! Ask Us For Details.



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YES! WE CAN HELP YOU!

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Merchandise

AFFORDABLE
AT ONLY
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Add color
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IN THE NORTHERN BERKS

Merchandise

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Merchandise

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Add color
for only \$37.50

YOU CAN
ADVERTISE A
1 COL. X 3" AD
IN THE NORTHERN
BERKS

Merchandise

AFFORDABLE
AT ONLY
\$21.92
Add color
for only
\$18.75

YOU CAN ADVERTISE A
2 COL. X 3" AD
IN THE NORTHERN BERKS
Merchandise

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