



LAST CHANCE! NORTHERN BERKS

TO ADVERTISE FOR CHRISTMAS!

Merchandiser

Serving Northern Berks County
Northern Reading Area &
Southern Schuylkill County

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WE ACCEPT





CENTERPORT FLOWER SHOP
Full-Service Florist
610.488.8997 *Mom & Pop Business Since 1986*

DAILY DELIVERIES
24-Hour Voicemail

Christmas Bunch of Fresh Flowers
\$10.00 c/c
Specials good thru December 22nd

Christmas Centerpieces
\$30.00
Specials good thru December 22nd

Plants, Flowers, Fruit & Snack Baskets
Cash-N-Carries starting at \$10.00

1615 Shartlesville Road, Mohrsville
610.488.8997 • FAX: 610.488.7466

FOR RENT

Apartment: Two bedroom in Topton, 1st floor, no pets, Please call 484-764-1047.

HELP WANTED

Family hog farm looking for FT employee. Duties include truck and tractor driving, pig handling and feed mixing. Northern Berks. Call Matt 484-955-2608.

CHILDCARE

What do you get when you cross a snowman with a vampire? Frostbite!!!!



Specializing in All Types of Plumbing, Heating, Cooling, Electrical Service

Heating & Cooling, Inc.

- 30+ YEARS EXPERIENCE
- WATER CONDITIONING
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- FREE ESTIMATES
- WELL PUMP SERVICE & INSTALLATION

61 PRICETOWN ROAD • FLEETWOOD, PA 19522
610-683-5465 Fax: 610-683-3296
Email: twoguys61@yahoo.com

SERVICES

MASTER ELECTRICIAN since 1987. No job too small. Reasonable prices. Free quotes. TODD HARING, Phone: 484-951-8624. PA#093516.

PROPERTY CLEANUP: We clean attics, garages, basements, brush piles, yard waste and scrap metals, we demo sheds, patio, concrete, fences, large and small buildings etc. along with lot clearing, stump removal and general excavation, small jobs are OUR SPECIALTY! Call JOHN HEFFNER 610-587-2886

SERVICES

Tree and Shrub Trimming and Removal, Stump Grinding, Storm Damage. Free Estimates, Reasonable Rates. Mountaintop Tree Service, Serving Berks since 1989. 610-929-8934.

SCREENED ENRICHED TOPSOIL: \$35/ yard plus delivery fee, large quantity discounts; Nice soil for gardens, flowerbeds and lawns, aged mushroom soil available. Call JOHN HEFFNER 610-587-2886.

FAX in your advertisement
610-562-2770

SERVICES

HOME REPAIR & REMODELING: We Offer Full Home Services from Small Repairs to Complete Homes. Call Us about your Project! Martin Construction 610-683-6120.

PET CREMATION Services Peach Tree Cremation Services, LLC, Leesport. Call Derek M.D. Leibensperger, 610-926-2737. Family Owned & Operated.

CHILDCARE

What is the most popular Christmas wine? "I don't like brussels sprouts!!!"

Adam n' Eve Boutique

A SPECIAL PLACE FOR HOLIDAY SHOPPING

Women's Clothing, Jewelry, Accessories and Gifts
Everything is hand selected.

Come In and Be Tempted...

Closed Sun. & Mon.;
Tues.- Fri. 10-5; Sat. 10-4

DOWNTOWN KUTZTOWN
309 W. Main St.
610.683.8117

SPECIAL PRICING!

Schedule Your Christmas Greeting To Run In The Merchandiser To

- Thank Your Customers
- Wish Them A Wonderful Holiday

Deadline: Monday, Dec. 11, 2023



6 N. Third St., P.O. Box 465
Hamburg PA 19526-0465
610.562.2267 FAX: 610.562.2770
Office Hours: Mon.-Fri. 10-4
www.windsorpress.com
display@windsorpress.com

RECREATION/SPORTING GOODS

6,300 Rounds of .22 Caliber LR Federal and Winchester Brand Ammunition/ New in Boxes. Firm Price \$300. Call Keith 610-914-2741.



PUBLIC AUCTION

BEER ITEMS, COLLECTIBLES, TOOLS, SPORTSMAN ITEMS, B-BALL CARDS
Saturday, December 16, 2023 at 9:00 A.M.
Auction: Held at the Kempton Fire Co., 2461 Rt. 143, Kempton, PA 19529.
Items: Sunshine, Reading & Bud clocks, assort. signs inc.: Pabst, Heineken, Bud & others, assort. taps, misc. beer items, Black Label lite, Genesee, Sunny lic. plate, steins, Jane Logan ice cream sign, 2 C.J. Mengel (Hamburg) ice picks, 2 Butch Trexler (Virginville) ice picks, 2 violins, misc. jewelry, Snow Babies, AVON figurines & others, flatware, glass wine jug, Zenith short wave radio, Barbie dolls, Sony PlayStation, camera, Tyco H-O train (Silver Streak), watches, money bags, marbles, painted saw blade, Hummel figs, Cherish Teddies, Boyds Bears, assort. dolls, lg. amt. of B-ball & sports cards - some full sets & also loose, HJC Helmet (new), Thompson/center .50-cal. muzzle loader, Springfield 16-ga., Marlin .22-cal. bolt, PSE Firelite compound bow, Clearwater compound bow, arrows, arrow straightener, ladder stand, 3D deer target, Daisy BB pistol Co2 mod. 200, hunting clothing, fishing rods, tackle bxs, 2-man saws, block planes, plus many other items.
Terms: Cash or PA check only. **Auc. Note:** Sm. ad, lg. auction. Come see what we find.
Auct: DAVID P. LOEB, AU-002753-L Auction for:
Lenhartsville, PA **DIANE RATTASIN & OTHERS**
610.756.4260

Roll Back the Cost... of Your Car Payment!



-USED RATES-

AS LOW AS 3.49% APR!



APR - Annual Percentage Rate. Rates and terms are subject to change without notice. HRCU will finance up to 125% of the value for a used or refinanced vehicle based on the Gross Retail Price. Rates are subject to change without notice. Minimum loan amount is \$1,000. The interest rate applied may be higher based on the applicant's credit score, debt ratio, or vehicle value. HRCU makes all final determinations regarding the vehicle value and applied interest rate. See the Credit and Security Agreements available at HRCU. *Restrictive covenants based on other financing institutions that may be imposed with HRCU and exceed \$10,000 of the value of funding qualify to receive the \$300 bonus offer. This offer is subject to change without prior notice. All qualifying loans will receive a \$300 deposit to their HRCU account 30 days after loan funding. Terms and conditions are subject to credit approval. Existing auto loan rate and term will be compared to HRCU loan scenarios to determine the most beneficial outcome.

HOLIDAY
SAVING EVENT

Believe in the benefits of a credit union & **STOP** paying high interest rates (especially, those **beyond 9%**).

REFI TODAY & SAVE!

Bring your Auto Loan to HRCU from another institution to receive a:

- ✓ **\$300 BONUS*** plus, a
- ✓ **LOWER MONTHLY PAYMENT**

POTTSVILLE 60 Westwood Rd. Pottsville, PA 17901	ORWIGSBURG 629 W. Market St. Orwigsburg, PA 17961	PINE GROVE 29 Eat Pottsville St. Pine Grove, PA 17963	HOMETOWN 32 Mahanoy Ave. Tamaqua, PA 18252	HDRIVER.ORG 570.622.3399	
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WILDEPEAK
A/T3W

DRIVEN FOR ADVENTURE



ALL-TERRAIN, ANY-WEATHER
RUGGED CAPABILITY

The WILDEPEAK A/T3W is engineered for adventure, any time and in any weather. The A/T3W combines aggressive off-road ability and rugged terrain driving without compromise on the pavement. An optimized tread design combined with a silica tread compound enable the A/T3W to excel in three areas: wear, winter, and wet performance.




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TIRE SERVICE, INC.

230 South Franklin Street
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www.kantnerstire.com

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TIRE PRICES

All Tire Prices Include
Mounting, Balancing,
And New
Valve Stem

 Now Accepting: Goodyear Credit Cards

POTTSVILLE 60 Westwood Rd. Pottsville, PA 17901	ORWIGSBURG 629 W. Market St. Orwigsburg, PA 17961	PINE GROVE 29 Eat Pottsville St. Pine Grove, PA 17963	HOMETOWN 32 Mahanoy Ave. Tamaqua, PA 18252	HDRIVER.ORG 570.622.3399	
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AUTO PARTS & SERVICES

I PAY FOR CARS SAFELY. Licensed dealer buys Cars, Trucks and Classics for Ca\$h. Free notary service. Free pickup. Don't sign a blank title. Call Paul to ask why. www.ipayforcars.com Maxatawny Auto Sales, Kutztown 610-683-0480.

AUTO PARTS & SERVICES

ALWAYS BUYING: Wrecked, Running, Disabled & Junk Vehicles. Call for Prices. **NAFTZINGER USED AUTO PARTS**, Auburn, PA 570-754-7491.

FAX in your advertisement
610-562-2770

SEASONAL EQUIPMENT

What do you call a kid who doesn't believe in Santa Clause?
A rebel without a Clause!!!!
Who forgets to put on his pants and then goes out to deliver presents?
St. Knickerless!!!!

ANNOUNCEMENTS

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - 50% off Installation + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-855-338-4807 (*232052).

STORAGE SHEDS MOVED

Serving PA & NJ for over 30 years!!!



Reasonable Rates
FREE ESTIMATES

Don't leave that shed behind! Move it with you! Do you have an unwanted shed, gazebo, or playhouse?

WEAVERS HAULING

Over 30 Years Experience!

Call: Glen
610-926-5671
FAX:
610-916-2954
Fleetwood, Pa.

PENNY HILL FARM

Annuals, Perennials & Seasonal Plants



Open Now For
Poinsettias,
Christmas
Wreaths,
& Cemetery Logs

Please Call Or Stop In To Order Logs & Wreaths

610.926.3298 ~ Open Daily: 10 am - 6 pm
10 min. from Rt. 61 & 10 mins. from Rt. 183
4319 Belleman's Church Rd., Mohrsville, PA 19541

RECREATION/
SPORTING GOODS

How does Good King Wencelas like his pizza???. **One that's deep pan, crisp and even!!!**

ANNOUNCEMENTS

Become a Published Author. We want to Read Your Book! Dorrance Publishing, Trusted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit dorranceinfo.com/macnet (*231064).

What do you get if you cross Santa with a detective??
Santa Clues!!! ahahahaha

Play Our Monthly Search Game and WIN!

(minimum of a \$25.00 prize)



LOOK FOR THE EYES!

CARD OF THANKS FORM

Please Clearly Write The Information You Would Like In Your Ad On The Lines Below:

CHOOSE A PUBLICATION:

East Penn Valley
 Northern Berks
 Both

Issue Date: _____

Phone: _____

Name: _____

Address: _____

Submit your information and payment to:

The Windsor Press, Inc
6 N. Third St., PO Box 465
Hamburg, PA 19526-0465
610.562.2267
FAX: 610.562.2770

OR E-mail: display@windsorpress.com

“Card of Thanks”

The “Card of Thanks” can only be used for illness, fire, or bereavement.

Actual Size of Ad
Cost: \$20.00
per week/per paper

Look for the owl's eyes somewhere in the last issue of the month in the East Penn Valley or Northern Berks Merchandiser and win!

Once you have found the eyes, e-mail the page number, edition & advertiser's name on ad, along with your Name, Address and Phone Number to: display@windsorpress.com. Please enter "EYES" in subject line of your e-mail. Entries must be received by Friday at 10 AM the week of the issue.


Winner will be announced in the following week's Merchandisers.

Don't Let Your Community Event Go Unnoticed!

For Just \$5

you can advertise in our
COMMUNITY CALENDAR
and reach potential interested event goers!

For more information contact our Classified Department



SINCE 1958
INCORPORATED

Six North Third Street
P.O. Box 465
Hamburg, PA 19526-0465
610-562-2267
classifieds@windsorpress.com
www.windsorpress.com

Local Events • Local Events • Local Events • Local Events

DINING & entertainment guide

HOURS:
Wed. & Thurs. 4:00 pm - 7:00 pm,
Fri. & Sat. 4:00 pm - 8:00 pm
Sun. 11:30 am - 7:00 pm

DEUTSCH ECK
(DUTCH CORNER)

Sandwiches
Platters
Homemade Desserts
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Dine-In & Takeout

LENHARTSVILLE, PA • 610.562.8520

This Week: Dec. 13, 14 & 15
Next Week: Dec. 20 & 21
Reservations Highly Suggested
Dec. 22-26
Dec. 27, 28 & 29

Chicken & Waffles
Ham & String Beans
Closed
Pig Stomach

BREAKFAST

Last Breakfast For 2023!

Mackerel, Ham, Sausage, Pancakes, Eggs, S.O.S., Home Fries, Scrapple, Bacon & French Toast

SUNDAY
DEC. 17, 2023
7:00 a.m. to 12 noon

LANDINGVILLE
COMMUNITY
FIRE COMPANY

For Hall Rental
Call 570.366.2716

DEAN R. ARNER, AUCTIONEER, LLC
PUBLIC AUCTION!
Saturday, December 16, 2023 at 9:00 AM
Location: 301 W. Tenth St., Jim Thorpe, PA 18229.
Large collection of Hummels & Snow Babies, jewelry, firearms, brass items, ceramic Christmas trees & decorations, Waltham anniversary clock, tools, bar related items, collectibles, furn., h-hold items & much, much more! Check full listing & photos at www.deanarnerauctions.com.
DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC
PUBLIC AUCTION!
Sunday, December 17, 2023 at 10:00 AM
Location: 2487 State Rte. 534, Albrightsville, PA 18210.
New Holland Flex Wing finish mower, Ferris Zero-turn lawn mower, farm primitives, rag carpets, rye beehive basket, wood bowl, early military items, crocks & jugs, old pictures & frames, jewelry, old toys, early furniture & much, much more! Check full listing and photos at www.deanarnerauctions.com.
DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • Ph.: 570.386.3389

MISCELLANEOUS
SELF-STORAGE Secured, Indoor, size for every need. 24 hour access. Located off Rt. 61 behind Bell Trucking & Kuzan's Hardware. Call RUBRIGHT'S 610-562-3886

MISCELLANEOUS
HAND MADE QUILT: Earthy /Camping themed with neutral colors. 168X78. Can see pics at 484-523-5514. Machine quilted for stability and lasting wear. \$300. Brand New, Just finished.

Metal Roofing & Siding For Houses, Barns, Sheds etc, 36" Coverage, Painted \$2.35LF, Bare \$1.45 to \$1.70LF, sold as seconds or Rainbow \$1.35LF Made in Eprata, PA 717-445-5222, (*236504).

NEED IRS RELIEF \$10K-\$125K+ Get Fresh Start or Forgiveness. Call 1-877-705-1472 Monday through Friday 7am - 5pm. PST (*231799)

FREE high speed internet for those that qualify. Government program for recipients of select programs incl. Medicaid, SNAP, Housing Assistance, WIC, Veterans Pension, Survivor Benefits, Lifeline, Tribal. 15 GB internet service. Bonus offer: Android tablet FREE with one-time \$20 copay. Free shipping & handling. Call Maxsip Telecom today! 1-833-516-2829 (*236842).

Tips For Baking Better

Cookies and other baked treats are everywhere come the holiday season. It's not uncommon to give cookies as gifts or arrive at holiday gatherings with cakes and other decadent desserts.

Cookies are a classic holiday treat, and some families even build entire traditions around baking Christmas cookies.

Novice bakers making cookies for the first time may be a little overwhelmed when perusing recipes. Baking is a science, and sometimes it takes practice to get the results just right. However, there are some tips that can help yield better, but-tery bounties.

Handle butter with care
Butter can make or break a cookie recipe, as butter is often the glue that holds the cookie together. Therefore, it is key to follow the directions carefully regarding how to handle butter. Smithsonian.com says to leave butter at room temperature for 30 to 60 minutes to properly soften it. This takes patience, but fiddling with butter too much can damage its delectable integrity. While purists may say butter is best, margarine may be acceptable if it has a high fat content; otherwise, cookies may spread out and flatten.

When it comes time to cream the butter with sugar, be sure to do so thoroughly to incorporate air into the butter and remove the grainy texture of the sugar.

Measure flour properly
Measuring flour the right way can ensure cookies come out right. The Cooking Channel says to spoon the flour lightly into a dry measuring cup, then level it off with a knife. Do not dip the measuring cup into the flour or tap the knife against the cup. This will pack too much flour into the measuring cup and result in dry, tough cookies.

Slow down the eggs
Add eggs one at a time to make sure each will emulsify properly with the fat in the butter. Adding eggs en masse may cause the emulsification to fail.

Chill out
Follow recipes that call for chilling cookie dough carefully. This process is important for making sliced and shaped cookies. By chilling, the dough becomes more malleable for rolling and even slicing.

Use a bottom rack
Too much heat may compromise cookie integrity. The food experts at Delish say to try moving cookies onto a lower rack in the oven if they aren't retaining their shape when baked. Put an empty cookie sheet on the top rack. That will block the cookies from the most intense heat that rises to the top of the oven.

Mastering cookies takes a little patience and some trial and error. Once bakers get their feet wet, Christmas-cookie-baking becomes even more special.

Advertise In Our Local

2024 DINING Guide



DEADLINE:
Thursday,
January 11, 2024

The 2024 DINING GUIDE is designed to draw hungry customers into your business. Larger-sized ads have the perfect spacing to advertise your menu, or if you want a smaller, basic ad we have that size, too!

All pricing is full color and runs in both papers with the option of repeating your ad at the same low rate!

Your ad will appear in the January 24th online editions of the East Penn Valley and the Northern Berks

Merchandisers

Your ad will also appear on facebook and emailed to subscribers. You will be reaching thousands of potential customers.

Your choice:

- 1/8 Page: \$95
- 1/4 Page: \$185
- 1/2 Page: \$360
- Full Page: \$700

ONE PRICE - FULL COLOR - BOTH PAPERS!

To place your advertisement in this exciting local edition or for more information contact us soon!



SINCE 1958
6 North Third Street
P.O. Box 465
Hamburg, PA 19526-0465
610.562.2267
www.windsorpress.com
Hours: Monday-Friday 10-4

REPEAT YOUR AD FOR THE SAME LOW PRICE!
Ask Us For Details.

READER'S Recipe



SWEDISH SPRITZ COOKIES

- 1 cup butter (no substitutes), softened
- 2/3 cup sugar
- 1 egg
- 1/2 teaspoon almond extract
- 1/2 teaspoon vanilla extract
- 2-1/4 cups all-purpose flour
- 1 teaspoon baking powder

In a mixing bowl, cream butter and sugar until light and fluffy. Beat in egg and extracts. Combine the flour and baking powder; gradually add to the creamed mixture. Using a cookie press fitted with disk of your choice, press dough into desired shapes 1 in. apart on ungreased baking sheets. Bake at 400° for 7-9 minutes or until edges are firm and lightly browned. Remove to wire racks to cool. Frost as desired.

Send your recipes to: The Windsor Press, Inc.
6 N. Third St., PO Box 465, Hamburg, PA 19526-0456
Fax: 610.562.2770 or E-mail: display@windsorpress.com

Sale!
20% OFF
Boxed Christmas Cards
ADAMS & BRIGHT DRUGS, LLC
306 State Street, Hamburg, PA 19526 • 610.562.2738

BUYING WRECKED, RUNNING OR DISABLED CARS • TRUCKS • VANS • EQUIPMENT • FORKLIFTS
Drive in or We'll Pick Up!
Call: 570.754.7491
NAFTZINGER USED AUTO PARTS
S. 7th St., Box 223, Auburn, PA 17922
Open Mon.-Fri. 8:30-4:30; Sat. 8:30-2:00; Sun. Closed

WINDSOR NOW RENTING! U-STORE
From Hamburg 1-1/2 miles East on Old Rt. 22 - turn Left on Valley Rd. 1 block. (Windsor Industrial Park)
STORAGE AREAS: 5'x5' TO 10'x20'
Starting At: **\$25⁰⁰** monthly
Call **610.562.5162**

Notice of Public Auction
On December 21st, 2023 at 2 pm Sunrise Storage, 1213 Centre Turnpike, Orwigsburg, PA 17961 (570.366.8565) will hold a public auction. The auction will take place on **lockerfox.com**. Items will be sold to the highest bidder for cash at 2 pm to satisfy the owners' lien, pursuant with the PA Self-Service Storage Facilities Act: for non-payment of rent. Nicholas Ryan Andrews: Unit F223 Online Terms: Cash buyers have 72 hours to remove items from the premises. We reserve the right to reject all bids.

PETS & ANIMALS
What did Santa name his pet frog?! Mistletoad!!!!
What does Santa eat for breakfast?! Mistle-toast!!



Say You Saw It In The Northern Berks Merchandiser

MOTORCYCLES/ATV'S
DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7. 1-888-650-9135 (*235628).
What kind of motorcycle does Santa ride to work? A **Holly Davidson!**
Why can't penguins fly? *They're not old enough to be pilots!*

WANTED TO RENT/BUY CASH FOR YOUR CAR, Call 610-916-7000. Steve Moyer's Subaru.
BUYING CLASSIC CARS Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Ca\$h. Please Call 717-577-8206 Krmiller1965@yahoo.com (*234828).
FAX in your advertisement **610-562-2770**

THE Merchandiser CLASSIFIED AD FORM:
STEP #1 ENTER YOUR: PHONE NUMBER _____ NAME _____ ADDRESS _____
(This information is for our records only)
STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)**
 Announcements Farm Equip./Livestock Miscellaneous Recreation/Sporting Goods/Equipment
 Antiques Garage/Yard Sales Mobile Homes Seasonal Equipment
 Automobiles/Trucks Help Wanted Motorcycle/ATVs Services
 Auto Parts & Svcs. Home Improvements Pets & Animals Wanted To Rent/Buy
 Boats/Motors Household Items/Furniture For Rent Real Estate Valentine's/Special Occasions
 Childcare Computers/Office Lost & Found RVs/Campers
 SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication) FREE to Commercial ads
 STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR (Please print legibly...Please use punctuation...One word per box, please)

Place Your Ad:
By Phone: 610.562.2267
FAX: 610.562.2770
or E-Mail: **classifieds@windsorpress.com**

AUCTION LISTINGS

12-13-23	Online Auction	R. Derfler
12-14-23	24 Brook View Lane, Mertztown	D.&T. Houser
12-16-23	301 W. Tenth St., Jim Thorpe	D. Arner
12-16-23	Kempton Fire Co., 2461 Rt. 143, Kempton	D. Loeb
12-17-23	2487 State Rd. 534, Albrightsville	D. Arner

THE ABOVE AUCTIONS ARE CURRENTLY SCHEDULED TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.
This listing published courtesy of The Windsor Press, Inc., Hamburg, PA

The Windsor Press **Current Hours & Contact Information:**
Our East Penn Valley and Northern Berks Editions Are Online Weekly.
CURRENT OFFICE HOURS: Monday - Friday 10 a.m. to 4 p.m.
OFFICE & CLASSIFIED DEPT.: Call or Fax Monday through Friday or Email classifieds@windsorpress.com
DISPLAY & SALES: Call our office Monday, Thursday, or Friday; or Email display@windsorpress.com or Eric Francis 610.780.4285 eric@windsorpress.com
PRINTING NEEDS: Email ryan@windsorpress.com or Call Monday, Tuesday, Thursday, Friday, Ext. 313
COPY & FAX SERVICES ALSO AVAILABLE
 6 N. Third St., PO Box 465, Hamburg, PA 19526-0465
 610.562.2267 • FAX: 610.562.2770
www.windsorpress.com

STEP #4 CHOOSE A PUBLICATION DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM
 East Penn Valley Merchandiser
 Northern Berks Merchandiser
 Both (Cost Would Be Double)
 STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN: (PLEASE CHECK ONE BOX.)
 Run: 1 Week 2 Weeks 3 Weeks 4 Weeks _____
 Enter Starting Date Of Ad _____
 Total Amount Paid \$ _____ Check # _____
 STEP #6 CHOOSE METHOD OF PAYMENT (PAYMENT MUST ACCOMPANY AD)
 We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)
 Credit Card Information: NAME ON CARD _____
 ACCOUNT # _____ EXP. DATE _____
 TYPE OF CARD: VISA _____ MasterCard _____ Discover _____ CVC Code: _____
 SIGNATURE: _____
 Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465
 Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526
 Place Your Ad By Phone By Calling 610.562.2267
 Please have your account number and expiration date available.
 We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

RATES:
REGULAR AD: Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each
COMMERCIAL AD: Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each
Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.
UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.

NORTHERN BERKS Merchandiser AND EAST PENN VALLEY Merchandiser
Serving Homes & Businesses PLUS Worldwide With Our Online Editions!
PUBLISHED EVERY WEDNESDAY BY
The Windsor Press SINCE 1958
 SIX NORTH THIRD STREET
 P.O. BOX 465
 HAMBURG, PENNSYLVANIA 19526-0465
 610.562.2267
 FAX: 610.562.2770
www.windsorpress.com
 OFFICE HOURS: MONDAY - FRIDAY 10:00 A.M. TO 4:00 P.M.
YOU CAN CALL, FAX OR EMAIL US ANYTIME
 Family owned and independent since 1958
WE ARE HERE TO SERVE YOU!
 The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.
 We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.
 The closing time for both the Northern Berks Merchandiser and the East Penn Valley Merchandiser "classified advertisement" and the East Penn Valley "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks display advertisement is Friday noon. Any deviation from this will be published in both papers.

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What's the Difference?

There are four things different between Picture A and Picture B. Can you find them all?

A



B



Answers: 1. Candy cane is all red 2. Extra cinnamon sticks on right 3. Coffee has foam

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